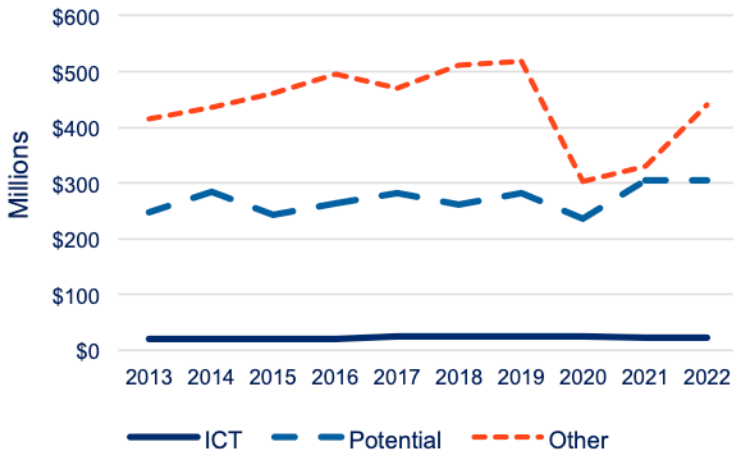




Alabama's 1st and Digital Trade

AL-1 Services Exports, 2013-2022



ICT services exports grew from \$20 million in 2013 to \$23 million in 2022 (13%), supporting 65 direct and 47 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$249 million to \$306 million (23%), supporting 801 direct and 545 indirect jobs in 2022.

Exports of other services grew from \$416 million in 2013 to \$518 million in 2019 (25%), before falling sharply due to Covid-19. They have not yet fully recovered.

Alabama's 1st district's digitally tradeable services exports supported 866 direct and 591 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from AL-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$9.0	\$152	\$161
Asia & Pacific (ex. China)	\$5.7	\$62	\$67
North America	\$3.8	\$33	\$37
Central & South America	\$2.9	\$29	\$32
China	\$1.0	\$15	\$16
Middle East & Africa	\$0.5	\$15	\$15

Europe was Alabama's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Alabama's 1st district's exports of potentially ICT-enabled services to Netherlands grew from \$8.8 million in 2013 to \$14 million (+63%) in 2022.

The "Digital Dozen" accounted for \$129 million out of Alabama's 1st district's \$329 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from AL-1, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$65
Credit-Related Services	\$61
Payments for Trademarks	\$30
Business Management and Consulting Services	\$27
Legal Services	\$25
Other	\$121

Computer software services are the top ICT services export, growing from \$15 million in 2013 to \$18 million in 2022 (18%).

Royalties from industrial processes are Alabama's 1st district's top potentially ICT-enabled services export, but fell from \$89 million in 2013 to \$65 million in 2022 (-27%).