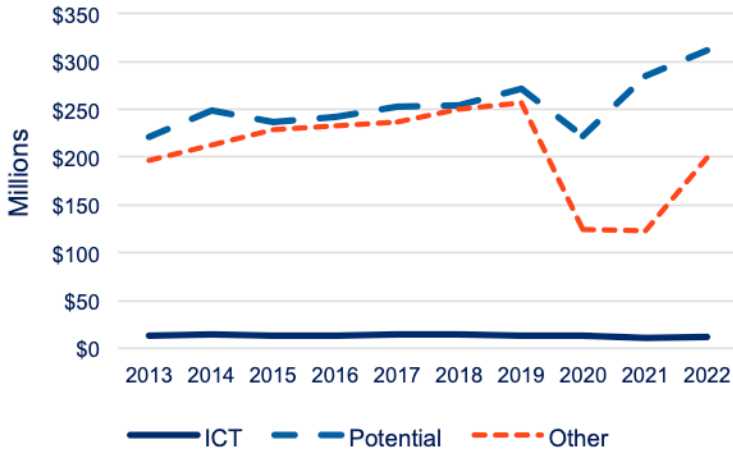




Alabama's 2nd and Digital Trade

AL-2 Services Exports, 2013-2022



ICT services exports fell from \$13 million in 2013 to \$12 million in 2022 (-9%), but still supported 32 direct and 24 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$221 million to \$312 million (41%), supporting 817 direct and 532 indirect jobs in 2022.

Exports of other services grew from \$197 million in 2013 to \$257 million in 2019 (31%), before falling sharply due to Covid-19. They have not yet fully recovered.

Alabama's 2nd district's digitally tradeable services exports supported 849 direct and 556 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from AL-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$4.7	\$150	\$155
Asia & Pacific (ex. China)	\$2.8	\$62	\$65
North America	\$2.0	\$36	\$38
Central & South America	\$1.7	\$34	\$36
Middle East & Africa	\$0.2	\$15	\$15
China	\$0.5	\$14	\$15

Europe was Alabama's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Alabama's 2nd district's exports of potentially ICT-enabled services to Singapore grew from \$4.9 million in 2013 to \$13 million (+173%) in 2022.

The "Digital Dozen" accounted for \$133 million out of Alabama's 2nd district's \$324 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from AL-2, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$53
Royalties from Industrial Processes	\$44
Misc. Financial Services	\$43
Implicit Financial Services	\$35
Payments for Trademarks	\$25
Other	\$124

Computer software services are the top ICT services export, growing from \$7.3 million in 2013 to \$8.2 million in 2022 (13%).

Credit-related services are Alabama's 2nd district's top potentially ICT-enabled services export, growing from \$40 million in 2013 to \$53 million in 2022 (32%).