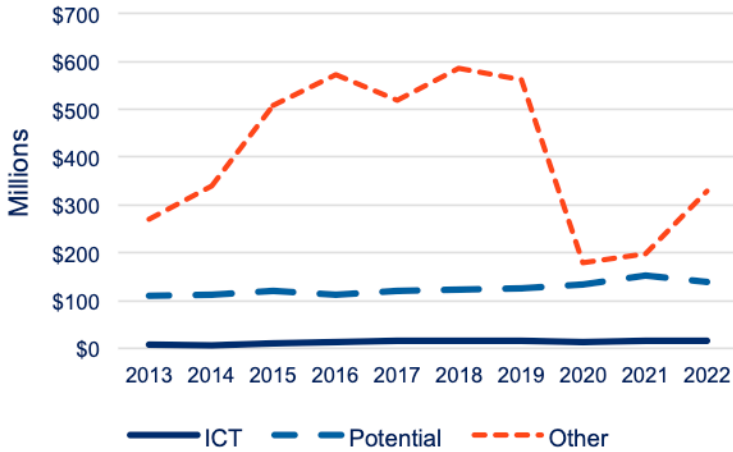




California's 22nd and Digital Trade

CA-22 Services Exports, 2013-2022



ICT services exports grew from \$7.6 million in 2013 to \$14 million in 2022 (90%), supporting 21 direct and 17 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$110 million to \$140 million (27%), supporting 452 direct and 326 indirect jobs in 2022.

Exports of other services grew from \$271 million in 2013 to \$562 million in 2019 (107%), before falling sharply due to Covid-19. They have not yet fully recovered.

California's 22nd district's digitally tradeable services exports supported 473 direct and 343 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-22, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$4.5	\$66	\$71
Asia & Pacific (ex. China)	\$2.0	\$28	\$30
North America	\$2.2	\$19	\$22
Central & South America	\$5.0	\$12	\$17
Middle East & Africa	\$0.5	\$7.1	\$7.6
China	\$0.3	\$6.7	\$7.0

Europe was California's 22nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 22nd district's exports of potentially ICT-enabled services to Ireland grew from \$3.6 million in 2013 to \$13 million (+259%) in 2022.

The "Digital Dozen" accounted for \$63 million out of California's 22nd district's \$154 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-22, 2022 (\$M)

Type (ICT in bold)	Total
Payments for Trademarks	\$24
Business Management and Consulting Services	\$23
Architectural, Engineering, and Misc. Technical Services	\$18
Misc. Business, Professional, and Technical Services	\$18
Telecommunications Services	\$11
Other	\$60

Telecommunications services are the top ICT services export, growing from \$4.3 million in 2013 to \$11 million in 2022 (167%).

Payments for trademarks are California's 22nd district's top potentially ICT-enabled services export, growing from \$23 million in 2013 to \$24 million in 2022 (1%).