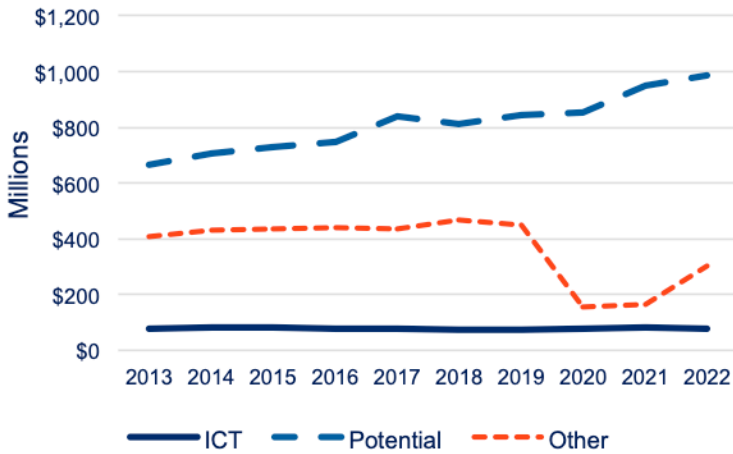




California's 27th and Digital Trade

CA-27 Services Exports, 2013-2022



ICT services exports fell from \$79 million in 2013 to \$77 million in 2022 (-3%), but still supported 105 direct and 119 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$666 million to \$988 million (48%), supporting 3,164 direct and 2,336 indirect jobs in 2022.

Exports of other services grew from \$406 million in 2013 to \$450 million in 2019 (11%), before falling sharply due to Covid-19. They have not yet fully recovered.

California's 27th district's digitally tradeable services exports supported 3,270 direct and 2,455 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-27, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$30	\$501	\$531
Asia & Pacific (ex. China)	\$15	\$162	\$177
Central & South America	\$18	\$147	\$165
North America	\$9.8	\$123	\$133
China	\$2.3	\$28	\$30
Middle East & Africa	\$2.2	\$27	\$29

Europe was California's 27th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 27th district's exports of potentially ICT-enabled services to Singapore grew from \$12 million in 2013 to \$39 million (+222%) in 2022.

The "Digital Dozen" accounted for \$431 million out of California's 27th district's \$1.1 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-27, 2022 (\$M)

Type (ICT in bold)	Total
A/V Services (Personal)	\$269
Business Management and Consulting Services	\$225
Financial Management and Advisory Services	\$133
Advertising	\$55
Royalties from Industrial Processes	\$53
Other	\$328

Telecommunications services are the top ICT services export, but fell from \$62 million in 2013 to \$36 million in 2022 (-42%).

A/V services (personal) are California's 27th district's top potentially ICT-enabled services export, growing from \$232 million in 2013 to \$269 million in 2022 (16%).