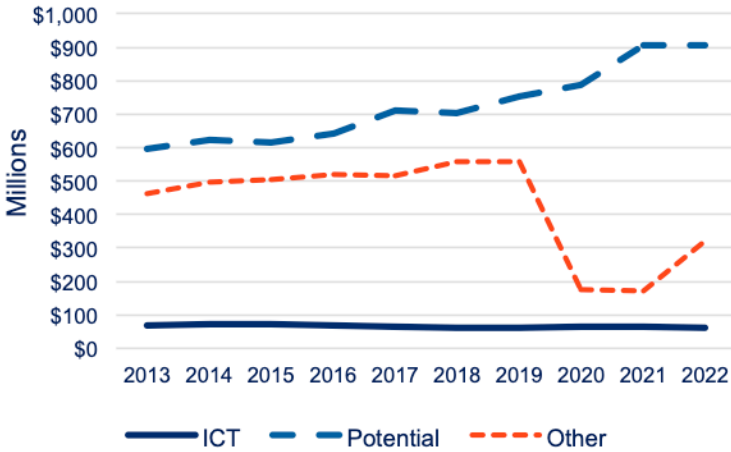




# California's 31st and Digital Trade

CA-31 Services Exports, 2013-2022



ICT services exports fell from \$68 million in 2013 to \$62 million in 2022 (-9%), but still supported 83 direct and 84 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$596 million to \$906 million (52%), supporting 2,561 direct and 2,123 indirect jobs in 2022.

Exports of other services grew from \$464 million in 2013 to \$558 million in 2019 (20%), before falling sharply due to Covid-19. They have not yet fully recovered.

**California's 31st district's digitally tradeable services exports supported 2,644 direct and 2,207 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from CA-31, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$24	\$440	\$464
Central & South America	\$15	\$174	\$189
Asia & Pacific (ex. China)	\$12	\$146	\$158
North America	\$7.4	\$93	\$100
Middle East & Africa	\$1.6	\$27	\$29
China	\$2.0	\$26	\$28

Europe was California's 31st district's top market for digitally tradeable services, followed by Central & South America.

California's 31st district's exports of potentially ICT-enabled services to Ireland grew from \$41 million in 2013 to \$110 million (+171%) in 2022.

The "Digital Dozen" accounted for \$335 million out of California's 31st district's \$968 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-31, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$213
<b>Financial Management and Advisory Services</b>	\$199
<b>Royalties from Industrial Processes</b>	\$96
<b>A/V Services (Personal)</b>	\$79
<b>Advertising</b>	\$55
<b>Other</b>	\$326

Telecommunications services are the top ICT services export, but fell from \$53 million in 2013 to \$31 million in 2022 (-42%).

Business management and consulting services are California's 31st district's top potentially ICT-enabled services export, growing from \$90 million in 2013 to \$213 million in 2022 (136%).