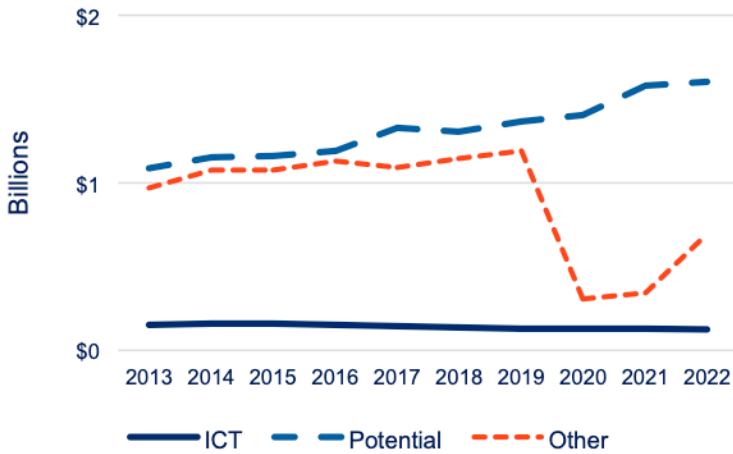




# California's 34th and Digital Trade

CA-34 Services Exports, 2013-2022



ICT services exports fell from \$155 million in 2013 to \$125 million in 2022 (-19%), but still supported 158 direct and 165 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.1 billion to \$1.6 billion (47%), supporting 4,449 direct and 3,641 indirect jobs in 2022.

Exports of other services grew from \$972 million in 2013 to \$1.2 billion in 2019 (23%), before falling sharply due to Covid-19. They have not yet fully recovered.

**California's 34th district's digitally tradeable services exports supported 4,606 direct and 3,807 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from CA-34, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$45	\$755	\$800
Central & South America	\$36	\$300	\$336
Asia & Pacific (ex. China)	\$21	\$262	\$283
North America	\$16	\$197	\$214
Middle East & Africa	\$3.8	\$47	\$50
China	\$3.2	\$44	\$47

Europe was California's 34th district's top market for digitally tradeable services, followed by Central & South America.

California's 34th district's exports of potentially ICT-enabled services to Singapore grew from \$19 million in 2013 to \$62 million (+225%) in 2022.

The "Digital Dozen" accounted for \$685 million out of California's 34th district's \$1.7 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-34, 2022 (\$M)

Type (ICT in bold)	Total
<b>A/V Services (Personal)</b>	\$326
Financial Management and Advisory Services	\$316
Business Management and Consulting Services	\$260
Advertising	\$115
Legal Services	\$93
Other	\$620

Telecommunications services are the top ICT services export, but fell from \$134 million in 2013 to \$78 million in 2022 (-42%).

A/V services (personal) are California's 34th district's top potentially ICT-enabled services export, growing from \$280 million in 2013 to \$326 million in 2022 (16%).