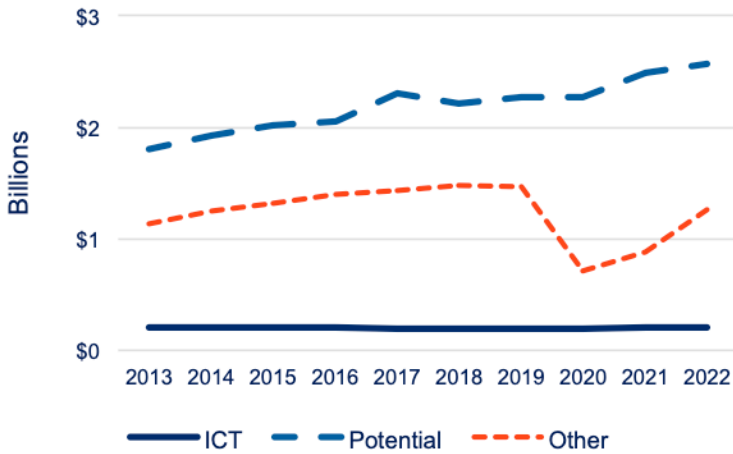




# California's 37th and Digital Trade

CA-37 Services Exports, 2013-2022



ICT services exports remained constant from \$202 million in 2013 to \$201 million in 2022, supporting 265 direct and 305 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.8 billion to \$2.6 billion (43%), supporting 7,566 direct and 5,856 indirect jobs in 2022.

Exports of other services grew from \$1.1 billion in 2013 to \$1.5 billion in 2019 (29%), before falling sharply due to Covid-19. They have not yet fully recovered.

**California's 37th district's digitally tradeable services exports supported 7,831 direct and 6,161 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from CA-37, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$80	\$1,254	\$1,334
Asia & Pacific (ex. China)	\$40	\$423	\$463
Central & South America	\$45	\$405	\$450
North America	\$24	\$350	\$374
China	\$6.5	\$71	\$78
Middle East & Africa	\$5.4	\$68	\$73

Europe was California's 37th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 37th district's exports of potentially ICT-enabled services to Singapore grew from \$28 million in 2013 to \$91 million (+229%) in 2022.

The "Digital Dozen" accounted for \$1.2 billion out of California's 37th district's \$2.8 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-37, 2022 (\$M)

Type (ICT in bold)	Total
<b>A/V Services (Personal)</b>	\$878
Business Management and Consulting Services	\$377
Financial Management and Advisory Services	\$367
Advertising	\$204
Legal Services	\$124
Other	\$821

Telecommunications services are the top ICT services export, but fell from \$151 million in 2013 to \$88 million in 2022 (-42%).

A/V services (personal) are California's 37th district's top potentially ICT-enabled services export, growing from \$755 million in 2013 to \$878 million in 2022 (16%).