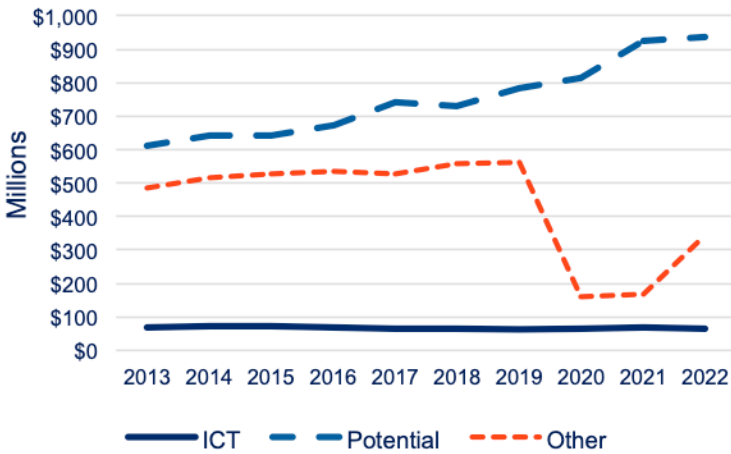




# California's 44th and Digital Trade

CA-44 Services Exports, 2013-2022



ICT services exports fell from \$68 million in 2013 to \$65 million in 2022 (-5%), but still supported 88 direct and 91 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$610 million to \$938 million (54%), supporting 2,837 direct and 2,196 indirect jobs in 2022.

Exports of other services grew from \$485 million in 2013 to \$562 million in 2019 (16%), before falling sharply due to Covid-19. They have not yet fully recovered.

**California's 44th district's digitally tradeable services exports supported 2,924 direct and 2,287 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from CA-44, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$25	\$482	\$508
Central & South America	\$15	\$151	\$166
Asia & Pacific (ex. China)	\$13	\$152	\$165
North America	\$7.7	\$99	\$107
China	\$2.2	\$26	\$29
Middle East & Africa	\$1.7	\$26	\$28

Europe was California's 44th district's top market for digitally tradeable services, followed by Central & South America.

California's 44th district's exports of potentially ICT-enabled services to Singapore grew from \$14 million in 2013 to \$45 million (+220%) in 2022.

The "Digital Dozen" accounted for \$358 million out of California's 44th district's \$1.0 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-44, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$263
Financial Management and Advisory Services	\$156
A/V Services (Personal)	\$118
Royalties from Industrial Processes	\$96
Advertising	\$53
Other	\$317

Telecommunications services are the top ICT services export, but fell from \$51 million in 2013 to \$30 million in 2022 (-42%).

Business management and consulting services are California's 44th district's top potentially ICT-enabled services export, growing from \$111 million in 2013 to \$263 million in 2022 (136%).