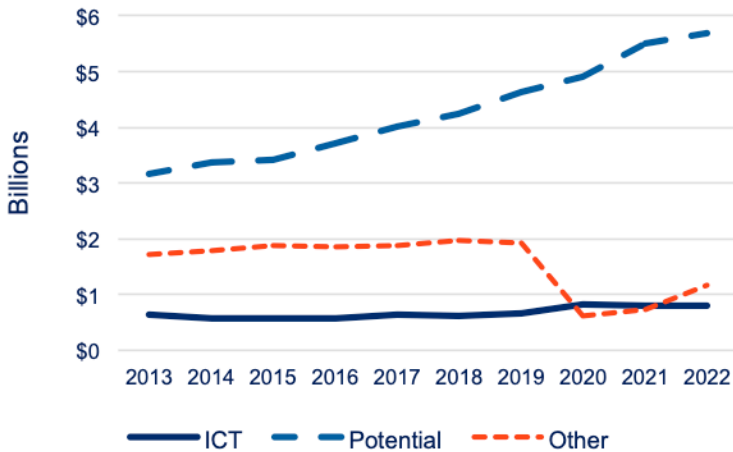




# District of Columbia and Digital Trade

DC-AL Services Exports, 2013-2022



ICT services exports grew from \$631 million in 2013 to \$803 million in 2022 (27%), supporting 1,655 direct and 1,322 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$3.2 billion to \$5.7 billion (80%), supporting 17,223 direct and 13,560 indirect jobs in 2022.

Exports of other services grew from \$1.7 billion in 2013 to \$1.9 billion in 2019 (12%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Washington's At-Large district's digitally tradeable services exports supported 18,878 direct and 14,882 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from DC-AL, 2022 (\$M)

| Country                    | ICT   | Potential | Total   |
|----------------------------|-------|-----------|---------|
| Europe                     | \$314 | \$2,870   | \$3,184 |
| Asia & Pacific (ex. China) | \$184 | \$1,015   | \$1,199 |
| Central & South America    | \$144 | \$795     | \$940   |
| North America              | \$110 | \$663     | \$773   |
| Middle East & Africa       | \$19  | \$215     | \$234   |
| China                      | \$32  | \$125     | \$157   |

Europe was Washington's At-Large district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Washington's At-Large district's exports of potentially ICT-enabled services to Ireland grew from \$240 million in 2013 to \$839 million (+249%) in 2022.

The "Digital Dozen" accounted for \$2.5 billion out of Washington's At-Large district's \$6.5 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from DC-AL, 2022 (\$M)

| Type (ICT in bold)                                   | Total   |
|--|---------|
| <b>Business Management and Consulting Services</b>   | \$2,166 |
| <b>Legal Services</b>                                | \$818   |
| <b>Financial Management and Advisory Services</b>    | \$683   |
| <b>Advertising</b>                                   | \$642   |
| <b>Research and Development and Testing Services</b> | \$388   |
| <b>Other</b>   | \$1,791 |

Computer software services are the top ICT services export, growing from \$119 million in 2013 to \$334 million in 2022 (180%).

Business management and consulting services are Washington's At-Large district's top potentially ICT-enabled services export, growing from \$886 million in 2013 to \$2.2 billion in 2022 (145%).