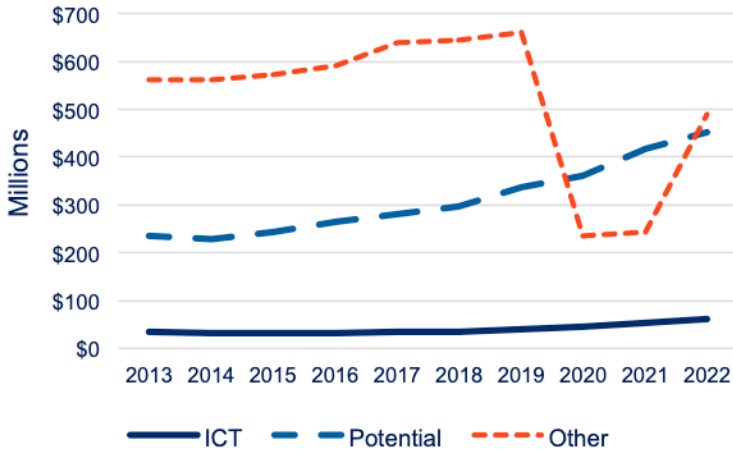




# Florida's 1st and Digital Trade

FL-1 Services Exports, 2013-2022



ICT services exports grew from \$34 million in 2013 to \$62 million in 2022 (82%), supporting 164 direct and 124 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$236 million to \$453 million (92%), supporting 1,564 direct and 1,085 indirect jobs in 2022.

Exports of other services grew from \$563 million in 2013 to \$661 million in 2019 (17%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Florida's 1st district's digitally tradeable services exports supported 1,728 direct and 1,209 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from FL-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$26	\$230	\$256
Asia & Pacific (ex. China)	\$17	\$86	\$102
North America	\$8.8	\$59	\$68
Central & South America	\$5.8	\$41	\$47
Middle East & Africa	\$1.4	\$20	\$22
China	\$3.0	\$18	\$21

Europe was Florida's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 1st district's exports of potentially ICT-enabled services to Switzerland grew from \$15 million in 2013 to \$39 million (+154%) in 2022.

The "Digital Dozen" accounted for \$208 million out of Florida's 1st district's \$515 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-1, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$128
Misc. Business, Professional, and Technical Services	\$53
Architectural, Engineering, and Misc. Technical Services	\$48
<b>Computer Software Services</b>	\$41
Payments for Trademarks	\$35
Other	\$210

Computer software services are the top ICT services export, growing from \$10 million in 2013 to \$41 million in 2022 (292%).

Business management and consulting services are Florida's 1st district's top potentially ICT-enabled services export, growing from \$40 million in 2013 to \$128 million in 2022 (220%).