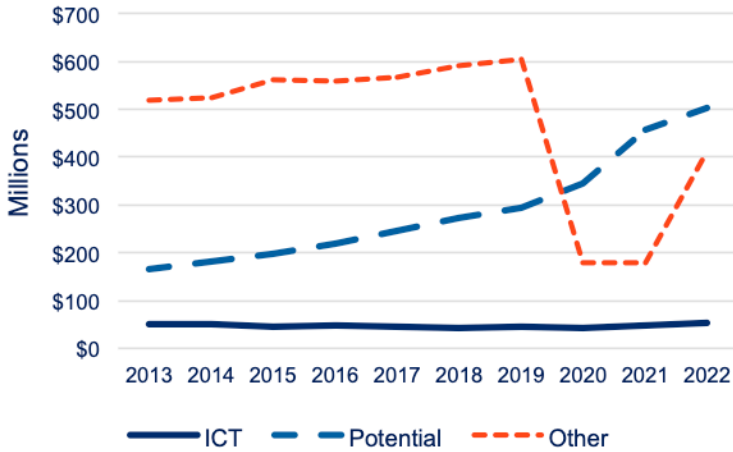




Florida's 11th and Digital Trade

FL-11 Services Exports, 2013-2022



ICT services exports grew from \$50 million in 2013 to \$54 million in 2022 (8%), supporting 126 direct and 116 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$165 million to \$502 million (203%), supporting 2,337 direct and 1,411 indirect jobs in 2022.

Exports of other services grew from \$518 million in 2013 to \$604 million in 2019 (17%), before falling sharply due to Covid-19. They have not yet fully recovered.

Florida's 11th district's digitally tradeable services exports supported 2,462 direct and 1,527 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-11, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$23	\$235	\$258
Asia & Pacific (ex. China)	\$13	\$96	\$108
Central & South America	\$6.8	\$62	\$69
North America	\$8.1	\$48	\$56
Middle East & Africa	\$1.4	\$31	\$32
China	\$2.1	\$30	\$32

Europe was Florida's 11th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 11th district's exports of potentially ICT-enabled services to United Kingdom grew from \$17 million in 2013 to \$41 million (+146%) in 2022.

The "Digital Dozen" accounted for \$188 million out of Florida's 11th district's \$556 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-11, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$189
Misc. Personal, Cultural, and Recreational Services	\$90
Financial Management and Advisory Services	\$52
Misc. Business, Professional, and Technical Services	\$45
Computer Software Services	\$28
Other	\$151

Computer software services are the top ICT services export, growing from \$5.0 million in 2013 to \$28 million in 2022 (456%).

Business management and consulting services are Florida's 11th district's top potentially ICT-enabled services export, growing from \$43 million in 2013 to \$189 million in 2022 (343%).