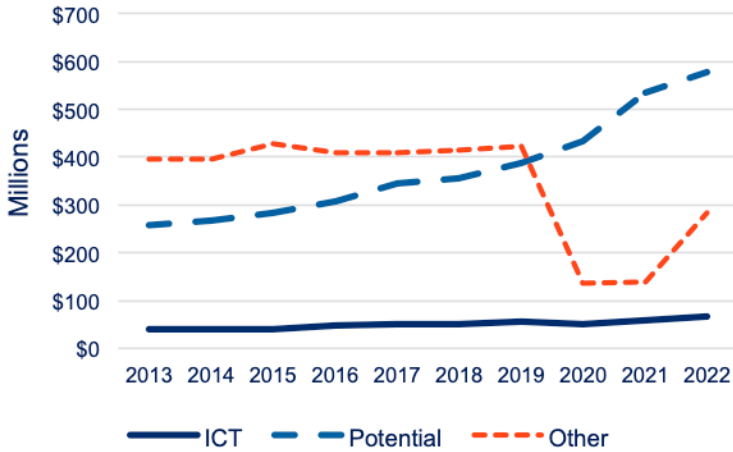




# Florida's 16th and Digital Trade

FL-16 Services Exports, 2013-2022



ICT services exports grew from \$40 million in 2013 to \$65 million in 2022 (62%), supporting 143 direct and 150 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$258 million to \$579 million (125%), supporting 2,144 direct and 1,411 indirect jobs in 2022.

Exports of other services grew from \$396 million in 2013 to \$423 million in 2019 (7%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Florida's 16th district's digitally tradeable services exports supported 2,286 direct and 1,561 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from FL-16, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$30	\$290	\$319
Asia & Pacific (ex. China)	\$16	\$113	\$129
North America	\$9.2	\$67	\$76
Central & South America	\$5.9	\$68	\$74
Middle East & Africa	\$1.6	\$22	\$23
China	\$2.8	\$19	\$22

Europe was Florida's 16th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 16th district's exports of potentially ICT-enabled services to Ireland grew from \$15 million in 2013 to \$73 million (+388%) in 2022.

The "Digital Dozen" accounted for \$258 million out of Florida's 16th district's \$644 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-16, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$207
Insurance Services	\$88
Misc. Business, Professional, and Technical Services	\$54
Payments for Trademarks	\$31
<b>Computer Software Services</b>	<b>\$27</b>
Other	\$237

Computer software services are the top ICT services export, growing from \$6.4 million in 2013 to \$27 million in 2022 (324%).

Business management and consulting services are Florida's 16th district's top potentially ICT-enabled services export, growing from \$71 million in 2013 to \$207 million in 2022 (192%).