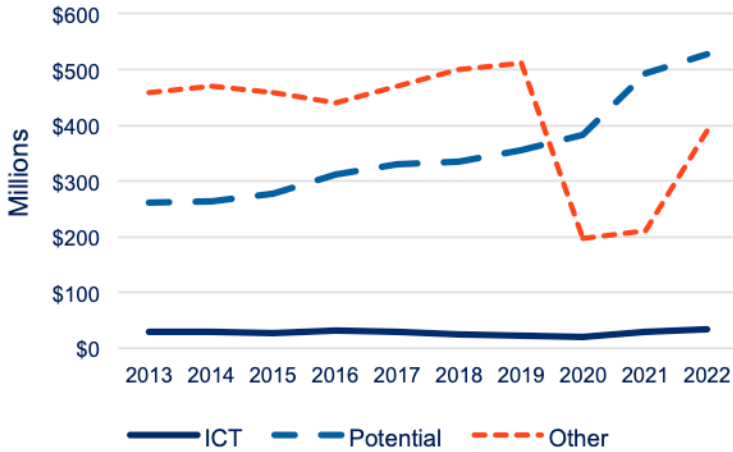




# Florida's 17th and Digital Trade

FL-17 Services Exports, 2013-2022



ICT services exports grew from \$30 million in 2013 to \$34 million in 2022 (15%), supporting 72 direct and 56 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$261 million to \$527 million (102%), supporting 2,015 direct and 1,455 indirect jobs in 2022.

Exports of other services grew from \$458 million in 2013 to \$512 million in 2019 (12%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Florida's 17th district's digitally tradeable services exports supported 2,087 direct and 1,511 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from FL-17, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$15	\$247	\$261
Asia & Pacific (ex. China)	\$9.5	\$95	\$105
Central & South America	\$3.5	\$83	\$87
North America	\$3.8	\$56	\$60
Middle East & Africa	\$0.6	\$24	\$25
China	\$1.8	\$21	\$23

Europe was Florida's 17th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 17th district's exports of potentially ICT-enabled services to Switzerland grew from \$15 million in 2013 to \$40 million (+174%) in 2022.

The "Digital Dozen" accounted for \$196 million out of Florida's 17th district's \$561 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-17, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$178
Financial Management and Advisory Services	\$83
Misc. Business, Professional, and Technical Services	\$62
Misc. Personal, Cultural, and Recreational Services	\$38
Payments for Trademarks	\$33
Other	\$166

Royalties from computer software are the top ICT services export, growing from \$14 million in 2013 to \$17 million in 2022 (17%).

Business management and consulting services are Florida's 17th district's top potentially ICT-enabled services export, growing from \$79 million in 2013 to \$178 million in 2022 (125%).