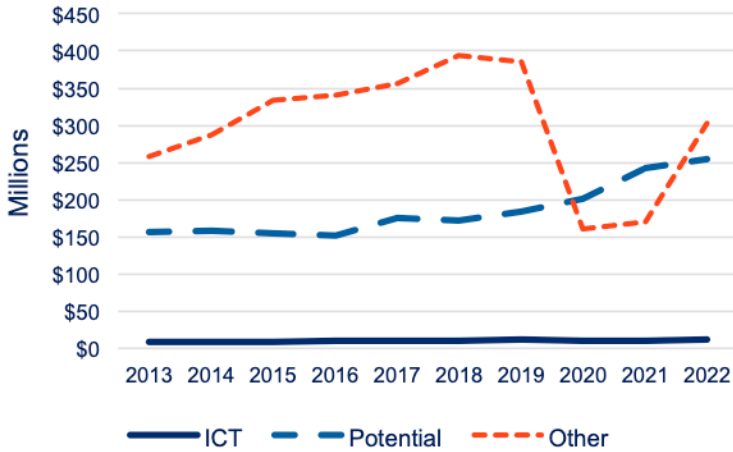




Florida's 18th and Digital Trade

FL-18 Services Exports, 2013-2022



ICT services exports grew from \$9.0 million in 2013 to \$12 million in 2022 (33%), supporting 20 direct and 29 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$156 million to \$255 million (64%), supporting 897 direct and 626 indirect jobs in 2022.

Exports of other services grew from \$259 million in 2013 to \$385 million in 2019 (49%), before falling sharply due to Covid-19. They have not yet fully recovered.

Florida's 18th district's digitally tradeable services exports supported 916 direct and 656 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-18, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$5.8	\$114	\$120
Asia & Pacific (ex. China)	\$2.8	\$56	\$59
North America	\$1.6	\$34	\$36
Central & South America	\$1.1	\$29	\$30
China	\$0.5	\$11	\$12
Middle East & Africa	\$0.3	\$9.7	\$10

Europe was Florida's 18th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 18th district's exports of potentially ICT-enabled services to United Kingdom grew from \$15 million in 2013 to \$30 million (+104%) in 2022.

The "Digital Dozen" accounted for \$119 million out of Florida's 18th district's \$267 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-18, 2022 (\$M)

Type (ICT in bold)	Total
Insurance Services	\$67
Misc. Business, Professional, and Technical Services	\$41
Business Management and Consulting Services	\$31
Payments for Trademarks	\$30
Royalties from Industrial Processes	\$26
Other	\$71

Miscellaneous computer services are the top ICT services export, growing from \$2.7 million in 2013 to \$4.1 million in 2022 (51%).

Insurance services are Florida's 18th district's top potentially ICT-enabled services export, growing from \$37 million in 2013 to \$67 million in 2022 (84%).