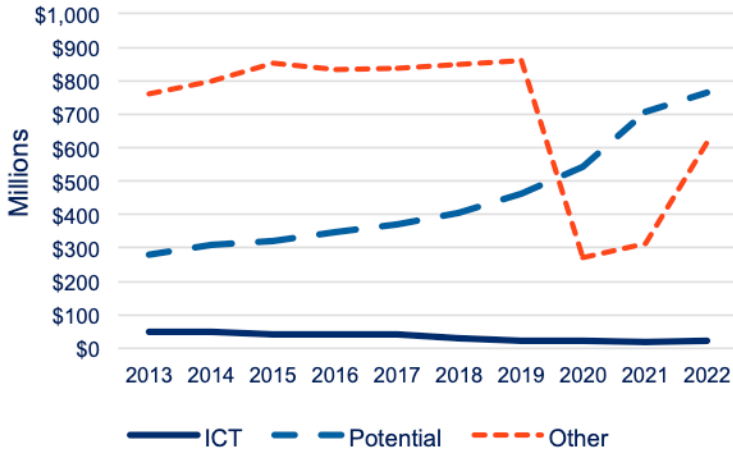




Florida's 19th and Digital Trade

FL-19 Services Exports, 2013-2022



ICT services exports fell from \$48 million in 2013 to \$22 million in 2022 (-53%), but still supported 39 direct and 32 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$280 million to \$766 million (174%), supporting 3,142 direct and 2,078 indirect jobs in 2022.

Exports of other services grew from \$760 million in 2013 to \$861 million in 2019 (13%), before falling sharply due to Covid-19. They have not yet fully recovered.

Florida's 19th district's digitally tradeable services exports supported 3,181 direct and 2,110 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-19, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$8.2	\$382	\$390
Asia & Pacific (ex. China)	\$4.5	\$134	\$139
Central & South America	\$5.3	\$104	\$109
North America	\$3.0	\$76	\$79
Middle East & Africa	\$0.6	\$37	\$37
China	\$0.8	\$32	\$33

Europe was Florida's 19th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 19th district's exports of potentially ICT-enabled services to Germany grew from \$12 million in 2013 to \$37 million (+206%) in 2022.

The "Digital Dozen" accounted for \$261 million out of Florida's 19th district's \$788 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-19, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$359
Financial Management and Advisory Services	\$90
Misc. Personal, Cultural, and Recreational Services	\$73
Misc. Business, Professional, and Technical Services	\$57
Payments for Trademarks	\$44
Other	\$164

Telecommunications services are the top ICT services export, but fell from \$35 million in 2013 to \$11 million in 2022 (-70%).

Business management and consulting services are Florida's 19th district's top potentially ICT-enabled services export, growing from \$84 million in 2013 to \$359 million in 2022 (328%).