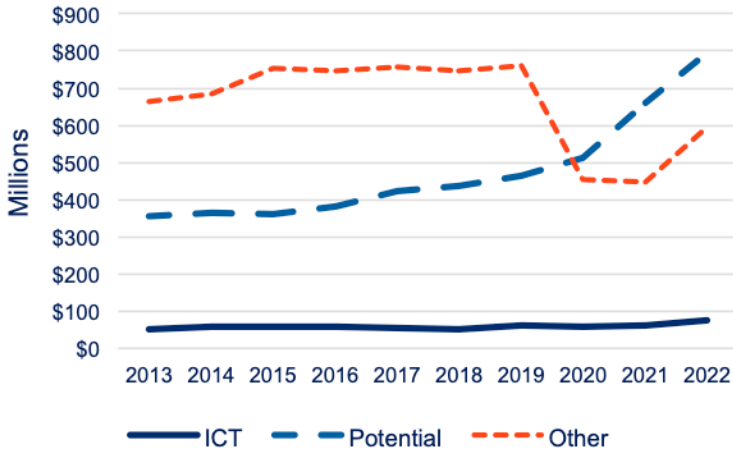




Florida's 4th and Digital Trade

FL-4 Services Exports, 2013-2022



ICT services exports grew from \$50 million in 2013 to \$75 million in 2022 (49%), supporting 168 direct and 184 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$355 million to \$796 million (124%), supporting 2,756 direct and 1,933 indirect jobs in 2022.

Exports of other services grew from \$663 million in 2013 to \$760 million in 2019 (15%), before falling sharply due to Covid-19. They have not yet fully recovered.

Florida's 4th district's digitally tradeable services exports supported 2,924 direct and 2,117 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-4, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$33	\$392	\$425
Asia & Pacific (ex. China)	\$17	\$142	\$159
Central & South America	\$7.8	\$130	\$138
North America	\$12	\$82	\$94
Middle East & Africa	\$2.1	\$28	\$30
China	\$2.8	\$22	\$24

Europe was Florida's 4th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 4th district's exports of potentially ICT-enabled services to Germany grew from \$15 million in 2013 to \$36 million (+145%) in 2022.

The "Digital Dozen" accounted for \$332 million out of Florida's 4th district's \$871 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-4, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$306
Insurance Services	\$99
Financial Management and Advisory Services	\$97
Misc. Business, Professional, and Technical Services	\$62
Payments for Trademarks	\$37
Other	\$271

Computer software services are the top ICT services export, growing from \$6.6 million in 2013 to \$34 million in 2022 (414%).

Business management and consulting services are Florida's 4th district's top potentially ICT-enabled services export, growing from \$100 million in 2013 to \$306 million in 2022 (205%).