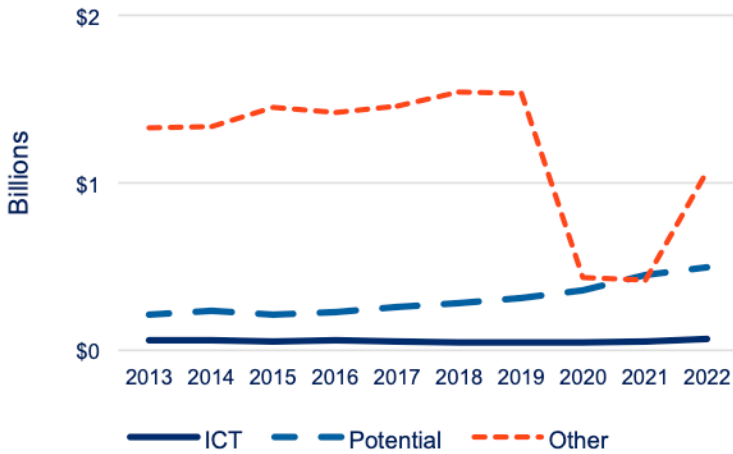




Florida's 9th and Digital Trade

FL-9 Services Exports, 2013-2022



ICT services exports grew from \$61 million in 2013 to \$64 million in 2022 (6%), supporting 130 direct and 115 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$210 million to \$494 million (135%), supporting 2,243 direct and 1,327 indirect jobs in 2022.

Exports of other services grew from \$1.3 billion in 2013 to \$1.5 billion in 2019 (15%), before falling sharply due to Covid-19. They have not yet fully recovered.

Florida's 9th district's digitally tradeable services exports supported 2,372 direct and 1,442 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-9, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$28	\$249	\$277
Asia & Pacific (ex. China)	\$17	\$97	\$113
North America	\$7.8	\$52	\$60
Central & South America	\$7.8	\$39	\$47
China	\$3.0	\$28	\$31
Middle East & Africa	\$1.4	\$29	\$30

Europe was Florida's 9th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 9th district's exports of potentially ICT-enabled services to Ireland grew from \$11 million in 2013 to \$67 million (+522%) in 2022.

The "Digital Dozen" accounted for \$198 million out of Florida's 9th district's \$558 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-9, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$202
Misc. Personal, Cultural, and Recreational Services	\$73
Misc. Business, Professional, and Technical Services	\$40
Payments for Trademarks	\$33
Royalties from Computer Software	\$25
Other	\$185

Royalties from computer software are the top ICT services export, growing from \$21 million in 2013 to \$25 million in 2022 (15%).

Business management and consulting services are Florida's 9th district's top potentially ICT-enabled services export, growing from \$68 million in 2013 to \$202 million in 2022 (199%).