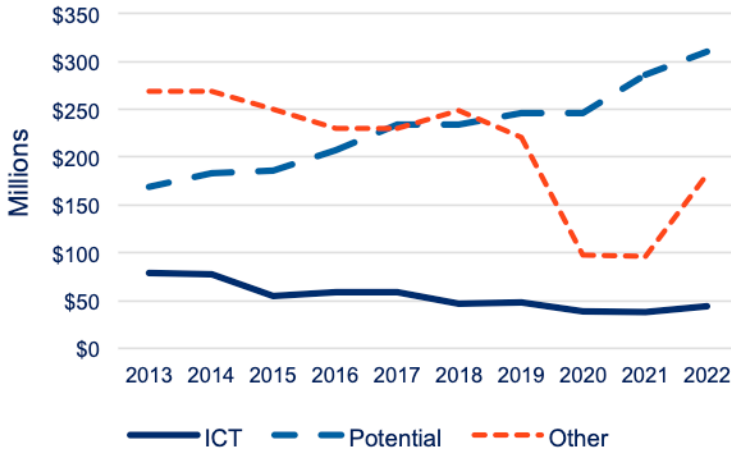




# Georgia's 14th and Digital Trade

GA-14 Services Exports, 2013-2022



ICT services exports fell from \$79 million in 2013 to \$44 million in 2022 (-44%), but still supported 120 direct and 91 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$169 million to \$311 million (84%), supporting 836 direct and 567 indirect jobs in 2022.

Exports of other services declined from \$269 million in 2013 to \$221 million in 2019 (-18%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Georgia's 14th district's digitally tradeable services exports supported 956 direct and 658 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from GA-14, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$18	\$150	\$169
Asia & Pacific (ex. China)	\$12	\$57	\$69
North America	\$6.6	\$40	\$46
Central & South America	\$4.5	\$38	\$42
China	\$2.1	\$13	\$15
Middle East & Africa	\$1.0	\$12	\$13

Europe was Georgia's 14th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Georgia's 14th district's exports of potentially ICT-enabled services to United Kingdom grew from \$19 million in 2013 to \$42 million (+127%) in 2022.

The "Digital Dozen" accounted for \$153 million out of Georgia's 14th district's \$355 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from GA-14, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Financial Services	\$53
Implicit Financial Services	\$48
Royalties from Industrial Processes	\$35
Credit-Related Services	\$33
<b>Computer Software Services</b>	<b>\$31</b>
Other	\$156

Computer software services are the top ICT services export, growing from \$17 million in 2013 to \$31 million in 2022 (82%).

Miscellaneous financial services are Georgia's 14th district's top potentially ICT-enabled services export, growing from \$37 million in 2013 to \$53 million in 2022 (44%).