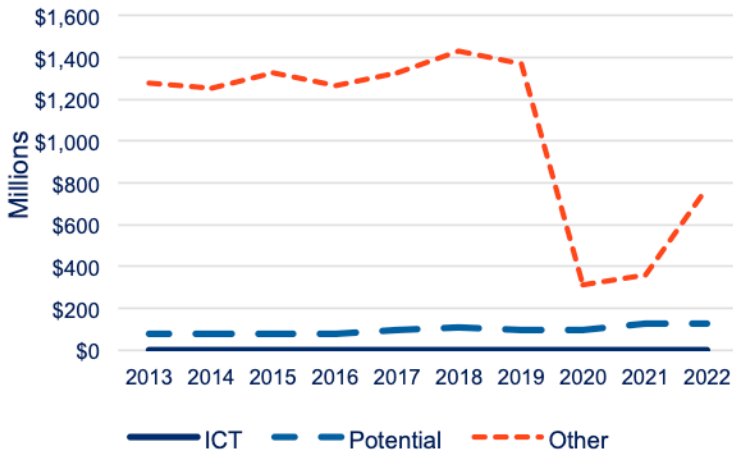




Hawaii's 2nd and Digital Trade

HI-2 Services Exports, 2013-2022



ICT services exports grew from \$1.2 million in 2013 to \$1.9 million in 2022 (68%), supporting 5 direct and 4 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$76 million to \$126 million (66%), supporting 493 direct and 335 indirect jobs in 2022.

Exports of other services grew from \$1.3 billion in 2013 to \$1.4 billion in 2019 (7%), before falling sharply due to Covid-19. They have not yet fully recovered.

Hawaii's 2nd district's digitally tradeable services exports supported 498 direct and 339 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from HI-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$0.8	\$52	\$52
Asia & Pacific (ex. China)	\$0.4	\$27	\$28
North America	\$0.4	\$19	\$20
Central & South America	\$0.3	\$11	\$11
China	\$0.1	\$8.9	\$9.0
Middle East & Africa	\$0.0	\$7.7	\$7.7

Europe was Hawaii's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Hawaii's 2nd district's exports of potentially ICT-enabled services to United Kingdom grew from \$7.1 million in 2013 to \$15 million (+114%) in 2022.

The "Digital Dozen" accounted for \$57 million out of Hawaii's 2nd district's \$128 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from HI-2, 2022 (\$M)

Type (ICT in bold)	Total
Payments for Trademarks	\$23
Misc. Business, Professional, and Technical Services	\$21
Misc. Personal, Cultural, and Recreational Services	\$20
Implicit Financial Services	\$12
A/V Services (Personal)	\$11
Other	\$41

Computer software services are the top ICT services export, growing from \$576,000 in 2013 to \$1.1 million in 2022 (85%).

Payments for trademarks are Hawaii's 2nd district's top potentially ICT-enabled services export, growing from \$22 million in 2013 to \$23 million in 2022 (5%).