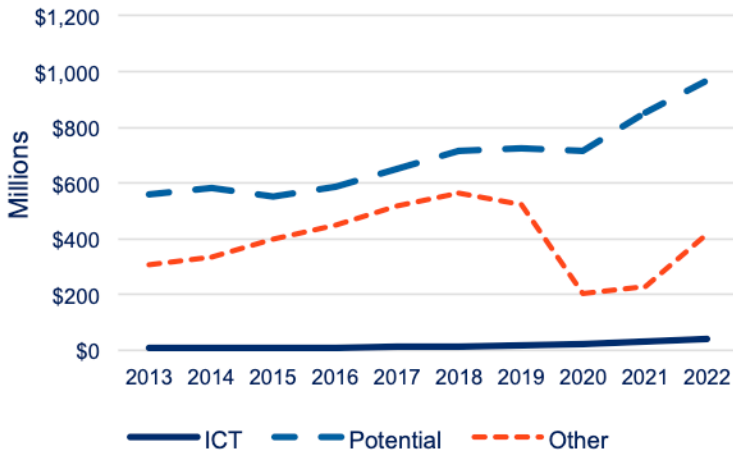




# Idaho's 2nd and Digital Trade

ID-2 Services Exports, 2013-2022



ICT services exports grew from \$7.7 million in 2013 to \$40 million in 2022 (420%), supporting 111 direct and 89 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$558 million to \$969 million (74%), supporting 2,835 direct and 1,929 indirect jobs in 2022.

Exports of other services grew from \$308 million in 2013 to \$521 million in 2019 (69%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Idaho's 2nd district's digitally tradeable services exports supported 2,946 direct and 2,018 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from ID-2, 2022 (\$M)

| Country                    | ICT   | Potential | Total |
|----------------------------|-------|-----------|-------|
| Europe                     | \$17  | \$520     | \$537 |
| Asia & Pacific (ex. China) | \$10  | \$190     | \$200 |
| North America              | \$7.0 | \$94      | \$101 |
| Central & South America    | \$3.8 | \$88      | \$91  |
| China                      | \$1.8 | \$43      | \$45  |
| Middle East & Africa       | \$0.7 | \$34      | \$35  |

Europe was Idaho's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Idaho's 2nd district's exports of potentially ICT-enabled services to Singapore grew from \$18 million in 2013 to \$62 million (+257%) in 2022.

The "Digital Dozen" accounted for \$364 million out of Idaho's 2nd district's \$1.0 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from ID-2, 2022 (\$M)

| Type (ICT in bold)                                   | Total |
|--|-------|
| Royalties from Industrial Processes                  | \$242 |
| Research and Development and Testing Services        | \$141 |
| Business Management and Consulting Services          | \$125 |
| Misc. Business, Professional, and Technical Services | \$70  |
| Misc. Financial Services                             | \$54  |
| Other  | \$377 |

Computer software services are the top ICT services export, growing from \$881,000 in 2013 to \$29 million in 2022 (3,218%).

Royalties from industrial processes are Idaho's 2nd district's top potentially ICT-enabled services export, growing from \$193 million in 2013 to \$242 million in 2022 (25%).