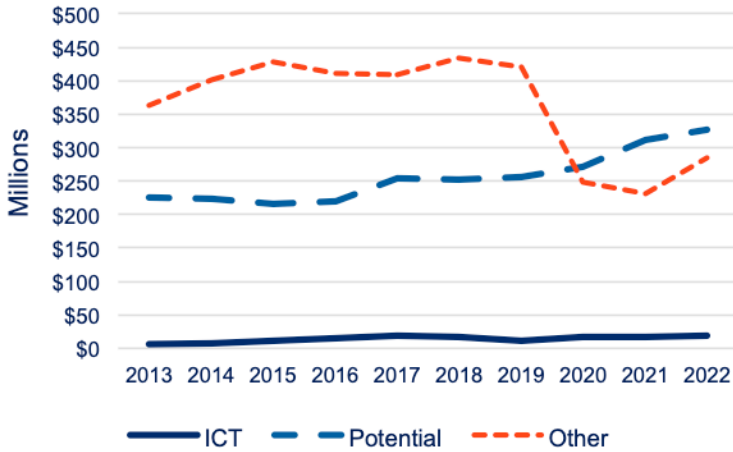




Kansas' 1st and Digital Trade

KS-1 Services Exports, 2013-2022



ICT services exports grew from \$6.2 million in 2013 to \$20 million in 2022 (220%), supporting 42 direct and 35 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$225 million to \$326 million (45%), supporting 1,035 direct and 705 indirect jobs in 2022.

Exports of other services grew from \$362 million in 2013 to \$420 million in 2019 (16%), before falling sharply due to Covid-19. They have not yet fully recovered.

Kansas' 1st district's digitally tradeable services exports supported 1,077 direct and 740 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from KS-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$7.3	\$187	\$195
Asia & Pacific (ex. China)	\$3.9	\$61	\$65
North America	\$3.2	\$30	\$33
Central & South America	\$4.2	\$28	\$32
China	\$0.7	\$11	\$12
Middle East & Africa	\$0.4	\$9.1	\$9.5

Europe was Kansas' 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Kansas' 1st district's exports of potentially ICT-enabled services to Ireland grew from \$16 million in 2013 to \$58 million (+259%) in 2022.

The "Digital Dozen" accounted for \$121 million out of Kansas' 1st district's \$346 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from KS-1, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$120
Royalties from Industrial Processes	\$44
Research and Development and Testing Services	\$41
Payments for Trademarks	\$33
Misc. Business, Professional, and Technical Services	\$16
Other	\$92

Computer software services are the top ICT services export, growing from \$550,000 in 2013 to \$9.2 million in 2022 (1,569%).

Business management and consulting services are Kansas' 1st district's top potentially ICT-enabled services export, growing from \$76 million in 2013 to \$120 million in 2022 (57%).