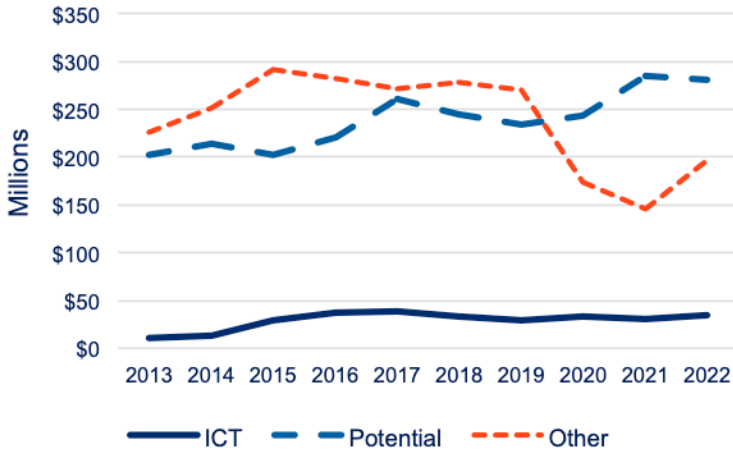




Kansas' 2nd and Digital Trade

KS-2 Services Exports, 2013-2022



ICT services exports grew from \$11 million in 2013 to \$35 million in 2022 (223%), supporting 101 direct and 78 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$203 million to \$281 million (39%), supporting 852 direct and 639 indirect jobs in 2022.

Exports of other services grew from \$227 million in 2013 to \$271 million in 2019 (20%), before falling sharply due to Covid-19. They have not yet fully recovered.

Kansas' 2nd district's digitally tradeable services exports supported 953 direct and 716 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from KS-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$14	\$146	\$160
Asia & Pacific (ex. China)	\$8.6	\$58	\$67
North America	\$6.0	\$31	\$37
Central & South America	\$3.8	\$29	\$33
China	\$1.5	\$9.9	\$11
Middle East & Africa	\$0.8	\$7.4	\$8.2

Europe was Kansas' 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Kansas' 2nd district's exports of potentially ICT-enabled services to Ireland grew from \$13 million in 2013 to \$40 million (+210%) in 2022.

The "Digital Dozen" accounted for \$129 million out of Kansas' 2nd district's \$316 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from KS-2, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$56
Insurance Services	\$39
Royalties from Industrial Processes	\$38
Misc. Business, Professional, and Technical Services	\$32
Research and Development and Testing Services	\$31
Other	\$120

Computer software services are the top ICT services export, growing from \$6.6 million in 2013 to \$28 million in 2022 (320%).

Business management and consulting services are Kansas' 2nd district's top potentially ICT-enabled services export, growing from \$47 million in 2013 to \$56 million in 2022 (19%).