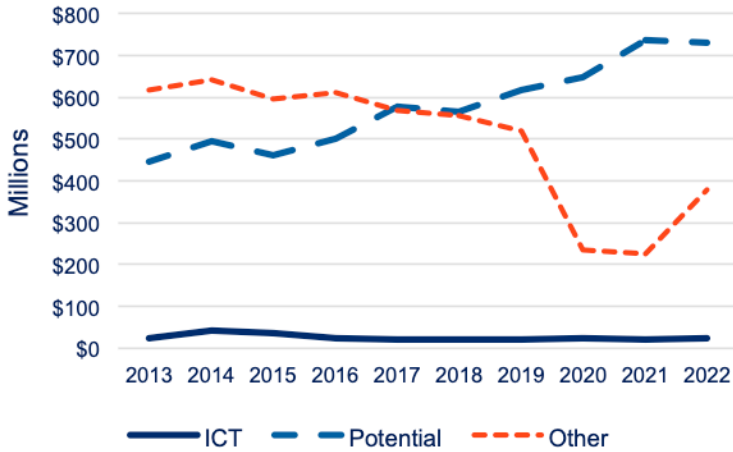




# Kentucky's 3rd and Digital Trade

KY-3 Services Exports, 2013-2022



ICT services exports grew from \$24 million in 2013 to \$25 million in 2022 (3%), supporting 54 direct and 57 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$445 million to \$730 million (64%), supporting 2,259 direct and 1,475 indirect jobs in 2022.

Exports of other services declined from \$618 million in 2013 to \$519 million in 2019 (-16%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Kentucky's 3rd district's digitally tradeable services exports supported 2,313 direct and 1,531 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from KY-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$11	\$349	\$360
Asia & Pacific (ex. China)	\$5.4	\$156	\$162
Central & South America	\$3.1	\$89	\$92
North America	\$4.2	\$86	\$90
China	\$1.0	\$29	\$30
Middle East & Africa	\$0.4	\$21	\$22

Europe was Kentucky's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Kentucky's 3rd district's exports of potentially ICT-enabled services to Netherlands grew from \$13 million in 2013 to \$31 million (+144%) in 2022.

The "Digital Dozen" accounted for \$329 million out of Kentucky's 3rd district's \$755 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from KY-3, 2022 (\$M)

Type (ICT in bold)	Total
<b>Insurance Services</b>	\$233
Royalties from Industrial Processes	\$144
Business Management and Consulting Services	\$99
Misc. Business, Professional, and Technical Services	\$66
Payments for Trademarks	\$55
Other	\$158

Computer software services are the top ICT services export, growing from \$5.0 million in 2013 to \$11 million in 2022 (124%).

Insurance services are Kentucky's 3rd district's top potentially ICT-enabled services export, growing from \$151 million in 2013 to \$233 million in 2022 (54%).