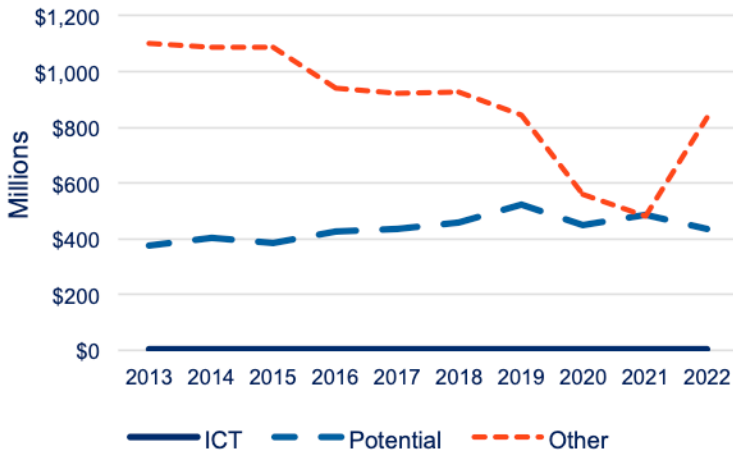




Louisiana's 3rd and Digital Trade

LA-3 Services Exports, 2013-2022



ICT services exports fell from \$4.4 million in 2013 to \$4.2 million in 2022 (-3%), but still supported 7 direct and 7 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$375 million to \$435 million (16%), supporting 1,134 direct and 772 indirect jobs in 2022.

Exports of other services declined from \$1.1 billion in 2013 to \$845 million in 2019 (-23%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Louisiana's 3rd district's digitally tradeable services exports supported 1,141 direct and 778 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from LA-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.5	\$249	\$251
Asia & Pacific (ex. China)	\$0.6	\$76	\$76
North America	\$0.7	\$41	\$42
Central & South America	\$1.2	\$28	\$29
China	\$0.1	\$28	\$28
Middle East & Africa	\$0.1	\$13	\$14

Europe was Louisiana's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Louisiana's 3rd district's exports of potentially ICT-enabled services to Netherlands grew from \$16 million in 2013 to \$29 million (+82%) in 2022.

The "Digital Dozen" accounted for \$141 million out of Louisiana's 3rd district's \$439 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from LA-3, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$231
Payments for Trademarks	\$40
Legal Services	\$29
Business Management and Consulting Services	\$28
Architectural, Engineering, and Misc. Technical Services	\$24
Other	\$87

Telecommunications services are the top ICT services export, but fell from \$4.3 million in 2013 to \$2.6 million in 2022 (-40%).

Royalties from industrial processes are Louisiana's 3rd district's top potentially ICT-enabled services export, growing from \$207 million in 2013 to \$231 million in 2022 (12%).