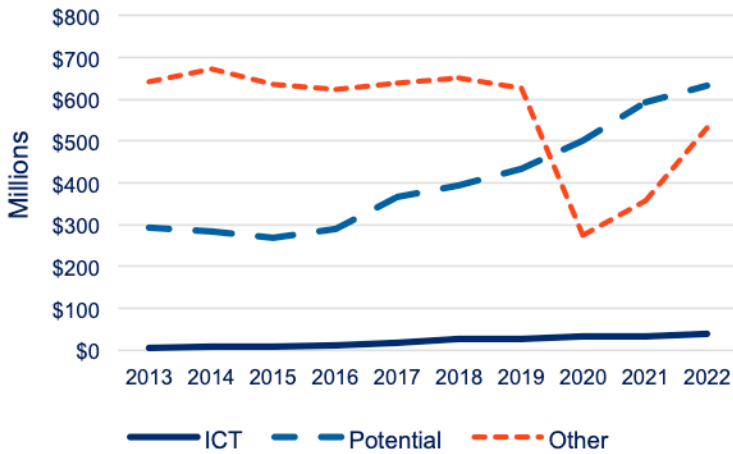




# Maine's 1st and Digital Trade

ME-1 Services Exports, 2013-2022



ICT services exports grew from \$5.5 million in 2013 to \$40 million in 2022 (621%), supporting 123 direct and 88 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$295 million to \$632 million (115%), supporting 1,932 direct and 1,208 indirect jobs in 2022.

Exports of other services declined from \$641 million in 2013 to \$628 million in 2019 (-2%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Maine's 1st district's digitally tradeable services exports supported 2,056 direct and 1,297 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from ME-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$16	\$311	\$328
Asia & Pacific (ex. China)	\$10	\$130	\$141
North America	\$7.0	\$72	\$79
Central & South America	\$3.6	\$69	\$73
China	\$1.8	\$25	\$27
Middle East & Africa	\$0.8	\$23	\$24

Europe was Maine's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Maine's 1st district's exports of potentially ICT-enabled services to United Kingdom grew from \$30 million in 2013 to \$76 million (+157%) in 2022.

The "Digital Dozen" accounted for \$285 million out of Maine's 1st district's \$671 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from ME-1, 2022 (\$M)

Type (ICT in bold)	Total
<b>Insurance Services</b>	\$92
Misc. Financial Services	\$84
Business Management and Consulting Services	\$83
Research and Development and Testing Services	\$70
Royalties from Industrial Processes	\$62
Other	\$279

Computer software services are the top ICT services export, growing from \$4.3 million in 2013 to \$36 million in 2022 (731%).

Insurance services are Maine's 1st district's top potentially ICT-enabled services export, growing from \$66 million in 2013 to \$92 million in 2022 (39%).