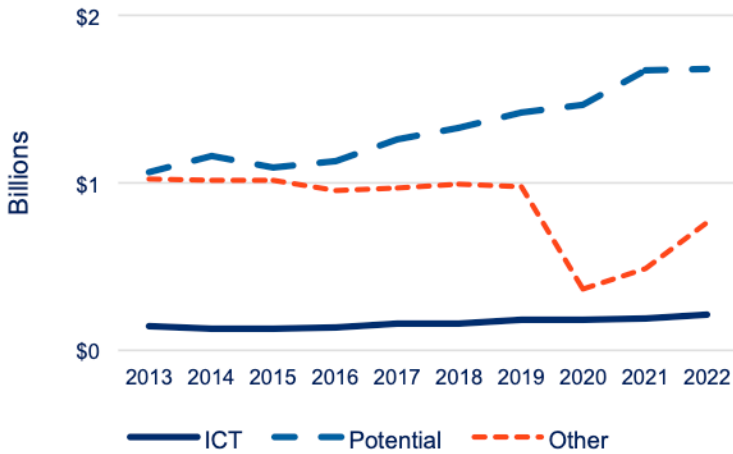




# Missouri's 1st and Digital Trade

MO-1 Services Exports, 2013-2022



ICT services exports grew from \$141 million in 2013 to \$213 million in 2022 (52%), supporting 481 direct and 524 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.1 billion to \$1.7 billion (58%), supporting 4,086 direct and 3,494 indirect jobs in 2022.

Exports of other services declined from \$1.0 billion in 2013 to \$981 million in 2019 (-4%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Missouri's 1st district's digitally tradeable services exports supported 4,567 direct and 4,017 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from MO-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$96	\$810	\$905
Asia & Pacific (ex. China)	\$50	\$295	\$346
Central & South America	\$20	\$272	\$293
North America	\$33	\$193	\$226
China	\$8.3	\$60	\$68
Middle East & Africa	\$5.6	\$53	\$58

Europe was Missouri's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Missouri's 1st district's exports of potentially ICT-enabled services to Singapore grew from \$27 million in 2013 to \$84 million (+211%) in 2022.

The "Digital Dozen" accounted for \$751 million out of Missouri's 1st district's \$1.9 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from MO-1, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$290
Financial Management and Advisory Services	\$186
Business Management and Consulting Services	\$161
Securities Transactions	\$151
Advertising	\$141
Other	\$969

Computer software services are the top ICT services export, growing from \$37 million in 2013 to \$97 million in 2022 (159%).

Royalties from industrial processes are Missouri's 1st district's top potentially ICT-enabled services export, growing from \$270 million in 2013 to \$290 million in 2022 (7%).