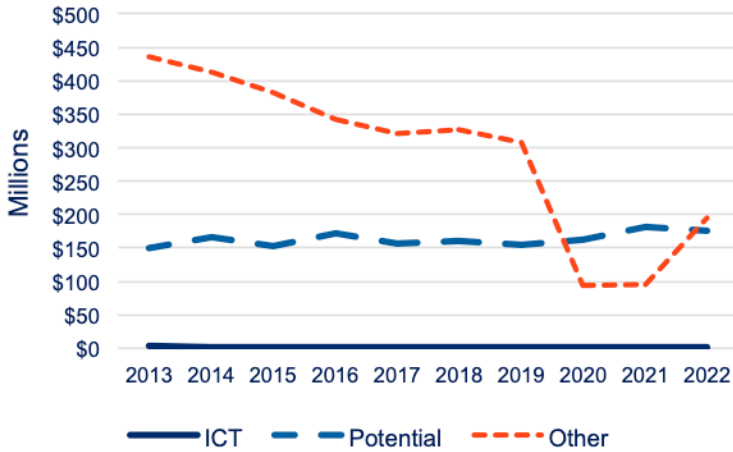




Mississippi's 2nd and Digital Trade

MS-2 Services Exports, 2013-2022



ICT services exports fell from \$3.1 million in 2013 to \$1.7 million in 2022 (-45%), but still supported 4 direct and 3 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$150 million to \$176 million (17%), supporting 472 direct and 311 indirect jobs in 2022.

Exports of other services declined from \$437 million in 2013 to \$308 million in 2019 (-30%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Mississippi's 2nd district's digitally tradeable services exports supported 476 direct and 314 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from MS-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$0.5	\$78	\$78
Asia & Pacific (ex. China)	\$0.3	\$35	\$35
Central & South America	\$0.5	\$25	\$25
North America	\$0.4	\$23	\$23
China	\$0.1	\$7.7	\$7.8
Middle East & Africa	\$0.0	\$7.6	\$7.6

Europe was Mississippi's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Mississippi's 2nd district's exports of potentially ICT-enabled services to Ireland grew from \$5.9 million in 2013 to \$11 million (+81%) in 2022.

The "Digital Dozen" accounted for \$80 million out of Mississippi's 2nd district's \$178 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from MS-2, 2022 (\$M)

Type (ICT in bold)	Total
Implicit Financial Services	\$35
Misc. Financial Services	\$29
Credit-Related Services	\$23
Payments for Trademarks	\$22
Insurance Services	\$18
Other	\$51

Computer software services are the top ICT services export, growing from \$84,000 in 2013 to \$936,000 in 2022 (1,017%).

Implicit financial services are Mississippi's 2nd district's top potentially ICT-enabled services export, growing from \$13 million in 2013 to \$35 million in 2022 (174%).