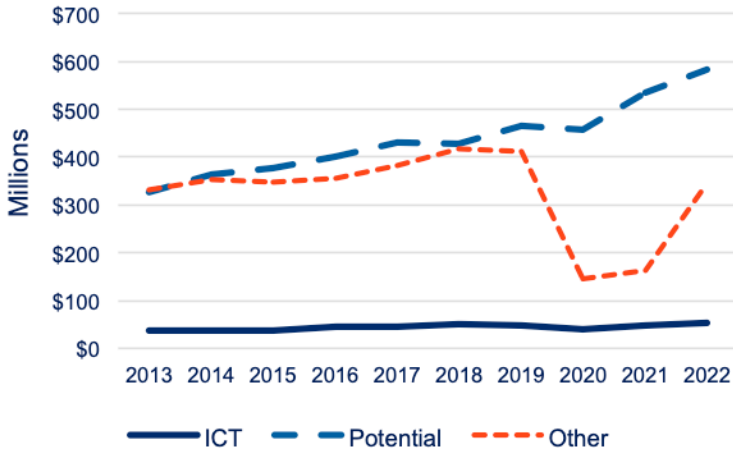# North Carolina's 11th and Digital Trade

NC-11 Services Exports, 2013-2022

ICT services exports grew from $36 million in 2013 to $53 million in 2022 (47%), supporting 117 direct and 93 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from $327 million to $582 million (78%), supporting 1,810 direct and 1,201 indirect jobs in 2022.

Exports of other services grew from $331 million in 2013 to $413 million in 2019 (25%), before falling sharply due to Covid-19. They have not yet fully recovered.

North Carolina's 11th district's digitally tradeable services exports supported 1,928 direct and 1,294 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NC-11, 2022 ($M)

Country	ICT	Potential	Total
Europe	$23	$320	$344
Asia & Pacific (ex. China)	$15	$107	$122
North America	$6.0	$56	$62
Central & South America	$4.4	$54	$58
China	$2.8	$23	$26
Middle East & Africa	$0.9	$21	$22

Europe was North Carolina's 11th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

North Carolina's 11th district's exports of potentially ICT-enabled services to Ireland grew from $25 million in 2013 to $90 million (+265%) in 2022.

The "Digital Dozen" accounted for $223 million out of North Carolina's 11th district's $635 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NC-11, 2022 ($M)

Type (ICT in bold)	Total
Business Management and Consulting Services	$151
Royalties from Industrial Processes	$105
Research and Development and Testing Services	$65
Implicit Financial Services	$42
Misc. Financial Services	$40
Other	$232

Royalties from computer software are the top ICT services export, growing from $18 million in 2013 to $26 million in 2022 (43%).

Business management and consulting services are North Carolina's 11th district's top potentially ICT-enabled services export, growing from $47 million in 2013 to $151 million in 2022 (218%).

Source for all data: Trade Partnership Worldwide's *CDxports* database