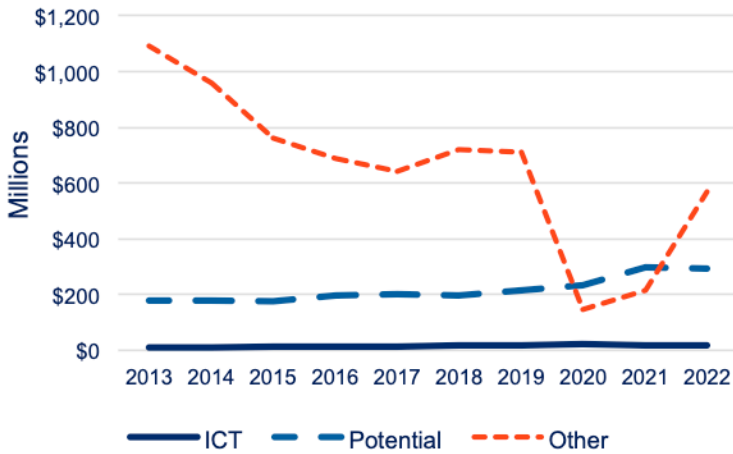# New Jersey's 2nd and Digital Trade

NJ-2 Services Exports, 2013-2022

ICT services exports grew from $10 million in 2013 to $17 million in 2022 (65%), supporting 53 direct and 36 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from $177 million to $295 million (67%), supporting 1,195 direct and 754 indirect jobs in 2022.

Exports of other services declined from $1.1 billion in 2013 to $712 million in 2019 (-35%), and then fell sharply due to Covid-19. They have not yet fully recovered.

New Jersey's 2nd district's digitally tradeable services exports supported 1,248 direct and 791 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NJ-2, 2022 ($M)

Country	ICT	Potential	Total
Europe	$6.6	$137	$143
Asia & Pacific (ex. China)	$4.3	$62	$66
North America	$2.9	$36	$39
Central & South America	$2.0	$22	$24
China	$0.8	$20	$21
Middle East & Africa	$0.4	$18	$19

Europe was New Jersey's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

New Jersey's 2nd district's exports of potentially ICT-enabled services to Ireland grew from $10 million in 2013 to $30 million (+197%) in 2022.

The "Digital Dozen" accounted for $120 million out of New Jersey's 2nd district's $312 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NJ-2, 2022 ($M)

Type (ICT in bold)	Total
Business Management and Consulting Services	$55
Misc. Personal, Cultural, and Recreational Services	$46
Payments for Trademarks	$36
Royalties from Industrial Processes	$30
Misc. Business, Professional, and Technical Services	$28
Other	$118

Computer software services are the top ICT services export, growing from $5.6 million in 2013 to $15 million in 2022 (173%).

Business management and consulting services are New Jersey's 2nd district's top potentially ICT-enabled services export, growing from $14 million in 2013 to $55 million in 2022 (297%).

Source for all data: Trade Partnership Worldwide's *CDxports* database