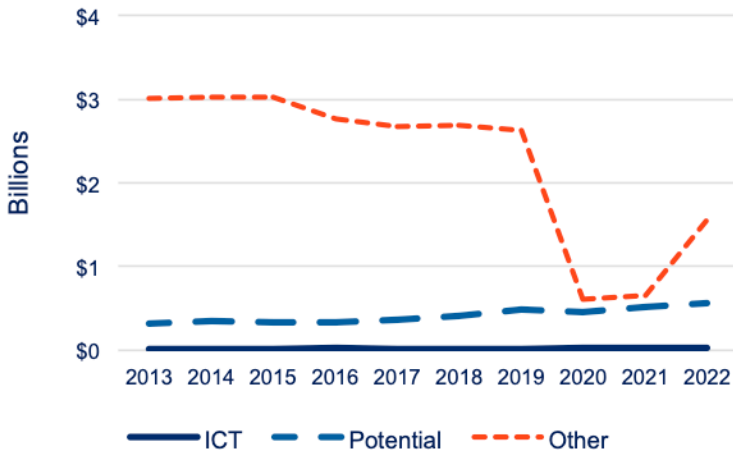




# Nevada's 1st and Digital Trade

NV-1 Services Exports, 2013-2022



ICT services exports grew from \$15 million in 2013 to \$28 million in 2022 (89%), supporting 49 direct and 62 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$316 million to \$569 million (80%), supporting 1,912 direct and 1,090 indirect jobs in 2022.

Exports of other services declined from \$3.0 billion in 2013 to \$2.6 billion in 2019 (-12%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Nevada's 1st district's digitally tradeable services exports supported 1,961 direct and 1,152 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from NV-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$12	\$211	\$223
Asia & Pacific (ex. China)	\$6.1	\$138	\$144
North America	\$4.2	\$69	\$74
Central & South America	\$3.8	\$64	\$68
Middle East & Africa	\$0.6	\$52	\$52
China	\$1.0	\$35	\$36

Europe was Nevada's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Nevada's 1st district's exports of potentially ICT-enabled services to Australia grew from \$11 million in 2013 to \$25 million (+126%) in 2022.

The "Digital Dozen" accounted for \$258 million out of Nevada's 1st district's \$597 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NV-1, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$279
Misc. Business, Professional, and Technical Services	\$55
Misc. Personal, Cultural, and Recreational Services	\$50
Insurance Services	\$37
Payments for Trademarks	\$27
Other	\$149

Miscellaneous computer services are the top ICT services export. They remained constant around \$7 million in both 2013 and 2022.

Credit-related services are Nevada's 1st district's top potentially ICT-enabled services export, growing from \$146 million in 2013 to \$279 million in 2022 (92%).