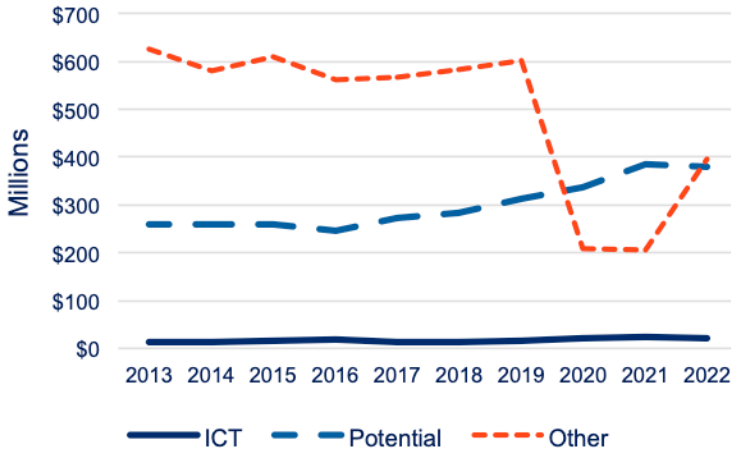




# Nevada's 2nd and Digital Trade

NV-2 Services Exports, 2013-2022



ICT services exports grew from \$13 million in 2013 to \$22 million in 2022 (71%), supporting 42 direct and 42 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$260 million to \$381 million (47%), supporting 1,549 direct and 928 indirect jobs in 2022.

Exports of other services declined from \$626 million in 2013 to \$601 million in 2019 (-4%), and then fell sharply due to Covid-19. They have not yet fully recovered.

**Nevada's 2nd district's digitally tradeable services exports supported 1,591 direct and 970 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from NV-2, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$9.3	\$152	\$161
Asia & Pacific (ex. China)	\$5.1	\$88	\$93
North America	\$3.1	\$48	\$51
Central & South America	\$3.2	\$33	\$36
China	\$0.9	\$30	\$31
Middle East & Africa	\$0.4	\$29	\$30

Europe was Nevada's 2nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Nevada's 2nd district's exports of potentially ICT-enabled services to Ireland grew from \$9.4 million in 2013 to \$24 million (+160%) in 2022.

The "Digital Dozen" accounted for \$161 million out of Nevada's 2nd district's \$403 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NV-2, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Personal, Cultural, and Recreational Services	\$74
Credit-Related Services	\$50
Payments for Trademarks	\$47
Misc. Business, Professional, and Technical Services	\$39
Royalties from Industrial Processes	\$36
Other	\$156

Computer software services are the top ICT services export, growing from \$1.0 million in 2013 to \$7.1 million in 2022 (607%).

Miscellaneous personal, cultural, and recreational services are Nevada's 2nd district's top potentially ICT-enabled services export, growing from \$46 million in 2013 to \$74 million in 2022 (62%).