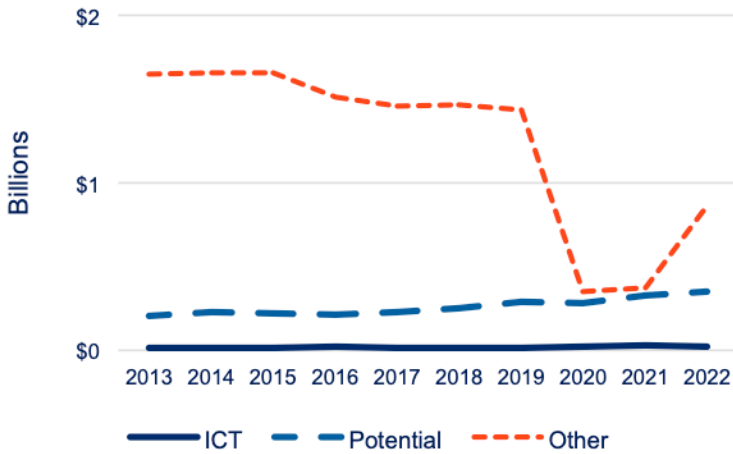




Nevada's 4th and Digital Trade

NV-4 Services Exports, 2013-2022



ICT services exports grew from \$13 million in 2013 to \$24 million in 2022 (87%), supporting 43 direct and 58 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$203 million to \$349 million (72%), supporting 1,148 direct and 752 indirect jobs in 2022.

Exports of other services declined from \$1.7 billion in 2013 to \$1.4 billion in 2019 (-13%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Nevada's 4th district's digitally tradeable services exports supported 1,191 direct and 809 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from NV-4, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$11	\$138	\$149
Asia & Pacific (ex. China)	\$5.2	\$82	\$87
North America	\$3.7	\$47	\$51
Central & South America	\$2.9	\$36	\$39
Middle East & Africa	\$0.6	\$26	\$27
China	\$0.9	\$20	\$21

Europe was Nevada's 4th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Nevada's 4th district's exports of potentially ICT-enabled services to Singapore grew from \$4.2 million in 2013 to \$13 million (+206%) in 2022.

The "Digital Dozen" accounted for \$167 million out of Nevada's 4th district's \$373 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from NV-4, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$106
Misc. Business, Professional, and Technical Services	\$45
Payments for Trademarks	\$38
Insurance Services	\$31
Misc. Personal, Cultural, and Recreational Services	\$26
Other	\$128

Miscellaneous computer services are the top ICT services export, but fell from \$7.7 million in 2013 to \$7.4 million in 2022 (-3%).

Credit-related services are Nevada's 4th district's top potentially ICT-enabled services export, growing from \$55 million in 2013 to \$106 million in 2022 (92%).