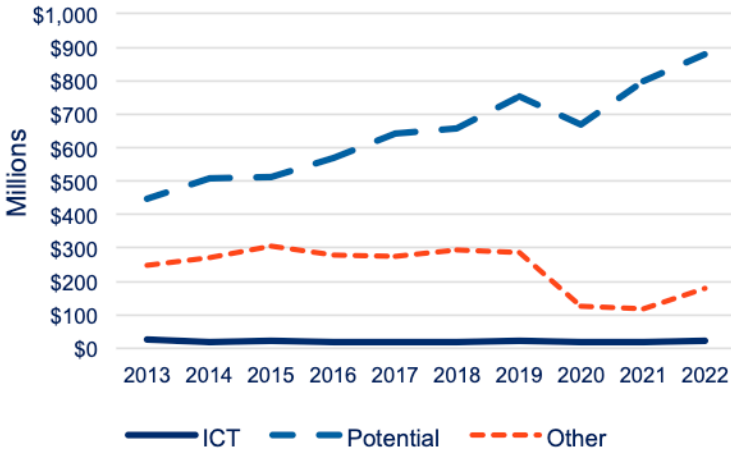




Ohio's 13th and Digital Trade

OH-13 Services Exports, 2013-2022



ICT services exports fell from \$25 million in 2013 to \$23 million in 2022 (-6%), but still supported 55 direct and 50 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$447 million to \$878 million (96%), supporting 2,547 direct and 1,511 indirect jobs in 2022.

Exports of other services grew from \$248 million in 2013 to \$286 million in 2019 (15%), before falling sharply due to Covid-19. They have not yet fully recovered.

Ohio's 13th district's digitally tradeable services exports supported 2,602 direct and 1,561 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OH-13, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$10	\$408	\$418
Asia & Pacific (ex. China)	\$6.1	\$176	\$182
Central & South America	\$1.9	\$108	\$109
North America	\$3.2	\$93	\$96
Middle East & Africa	\$0.5	\$49	\$50
China	\$1.1	\$45	\$46

Europe was Ohio's 13th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Ohio's 13th district's exports of potentially ICT-enabled services to Ireland grew from \$28 million in 2013 to \$79 million (+181%) in 2022.

The "Digital Dozen" accounted for \$348 million out of Ohio's 13th district's \$901 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OH-13, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$215
Royalties from Industrial Processes	\$173
Implicit Financial Services	\$78
Insurance Services	\$75
Business Management and Consulting Services	\$67
Other	\$293

Computer software services are the top ICT services export, growing from \$5.7 million in 2013 to \$12 million in 2022 (104%).

Credit-related services are Ohio's 13th district's top potentially ICT-enabled services export, growing from \$70 million in 2013 to \$215 million in 2022 (207%).