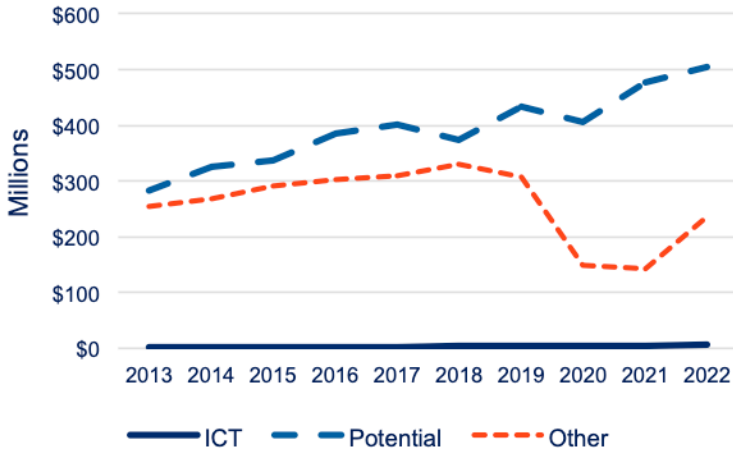




Ohio's 14th and Digital Trade

OH-14 Services Exports, 2013-2022



ICT services exports grew from \$1.8 million in 2013 to \$5.5 million in 2022 (198%), supporting 18 direct and 12 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$283 million to \$504 million (78%), supporting 1,308 direct and 839 indirect jobs in 2022.

Exports of other services grew from \$255 million in 2013 to \$308 million in 2019 (21%), before falling sharply due to Covid-19. They have not yet fully recovered.

Ohio's 14th district's digitally tradeable services exports supported 1,325 direct and 851 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OH-14, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$2.2	\$279	\$281
Asia & Pacific (ex. China)	\$1.4	\$82	\$83
Central & South America	\$0.5	\$52	\$53
North America	\$0.9	\$48	\$49
China	\$0.3	\$28	\$28
Middle East & Africa	\$0.1	\$15	\$15

Europe was Ohio's 14th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Ohio's 14th district's exports of potentially ICT-enabled services to Switzerland grew from \$25 million in 2013 to \$67 million (+168%) in 2022.

The "Digital Dozen" accounted for \$173 million out of Ohio's 14th district's \$510 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OH-14, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$201
Implicit Financial Services	\$89
Misc. Financial Services	\$73
Payments for Trademarks	\$32
Business Management and Consulting Services	\$26
Other	\$89

Computer software services are the top ICT services export, growing from \$1.1 million in 2013 to \$5.2 million in 2022 (355%).

Royalties from industrial processes are Ohio's 14th district's top potentially ICT-enabled services export, growing from \$103 million in 2013 to \$201 million in 2022 (94%).