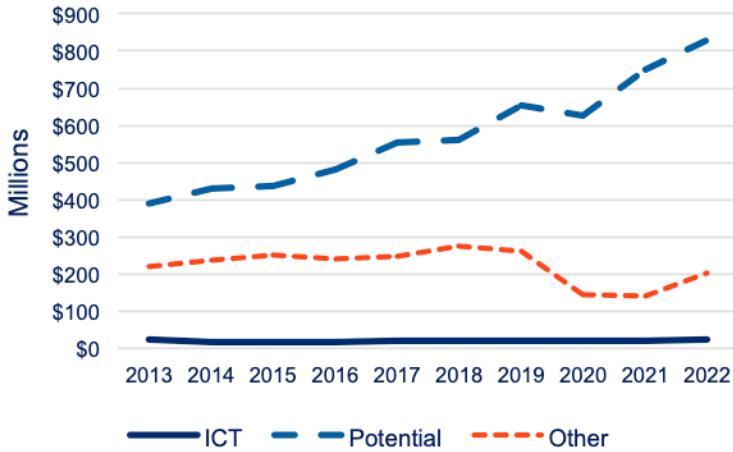




Ohio's 15th and Digital Trade

OH-15 Services Exports, 2013-2022



ICT services exports remained around \$23 million from 2013 to 2022. They supported 52 direct and 48 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$390 million to \$828 million (113%), supporting 2,247 direct and 1,270 indirect jobs in 2022.

Exports of other services grew from \$221 million in 2013 to \$263 million in 2019 (19%), before falling sharply due to Covid-19. They have not yet fully recovered.

Ohio's 15th district's digitally tradeable services exports supported 2,299 direct and 1,319 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OH-15, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$9.7	\$374	\$383
Asia & Pacific (ex. China)	\$5.6	\$175	\$181
Central & South America	\$2.1	\$101	\$103
North America	\$3.2	\$89	\$92
Middle East & Africa	\$0.5	\$52	\$52
China	\$1.0	\$37	\$38

Europe was Ohio's 15th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Ohio's 15th district's exports of potentially ICT-enabled services to Ireland grew from \$19 million in 2013 to \$58 million (+206%) in 2022.

The "Digital Dozen" accounted for \$353 million out of Ohio's 15th district's \$851 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OH-15, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$279
Misc. Financial Services	\$137
Insurance Services	\$78
Royalties from Industrial Processes	\$75
Business Management and Consulting Services	\$46
Other	\$236

Computer software services are the top ICT services export, growing from \$5.7 million in 2013 to \$11 million in 2022 (99%).

Credit-related services are Ohio's 15th district's top potentially ICT-enabled services export, growing from \$107 million in 2013 to \$279 million in 2022 (160%).