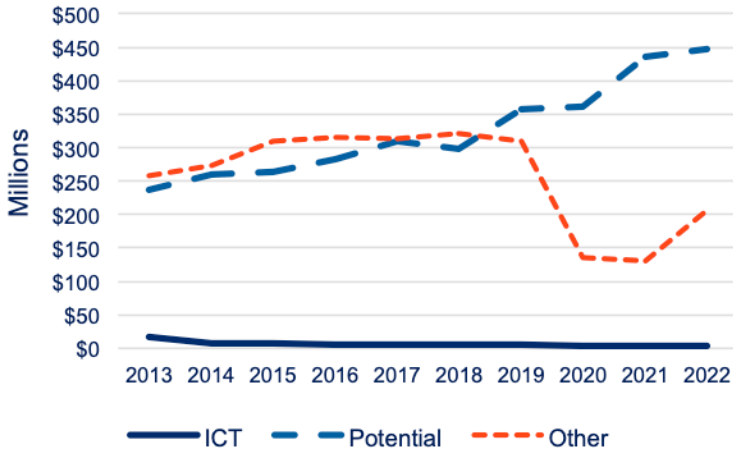




Ohio's 6th and Digital Trade

OH-6 Services Exports, 2013-2022



ICT services exports fell from \$17 million in 2013 to \$3.9 million in 2022 (-76%), but still supported 6 direct and 8 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$236 million to \$448 million (90%), supporting 1,150 direct and 676 indirect jobs in 2022.

Exports of other services grew from \$258 million in 2013 to \$310 million in 2019 (20%), before falling sharply due to Covid-19. They have not yet fully recovered.

Ohio's 6th district's digitally tradeable services exports supported 1,157 direct and 683 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OH-6, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.6	\$213	\$214
Asia & Pacific (ex. China)	\$0.7	\$78	\$78
Central & South America	\$0.8	\$67	\$68
North America	\$0.6	\$48	\$48
China	\$0.1	\$22	\$22
Middle East & Africa	\$0.1	\$20	\$20

Europe was Ohio's 6th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Ohio's 6th district's exports of potentially ICT-enabled services to United Kingdom grew from \$27 million in 2013 to \$58 million (+113%) in 2022.

The "Digital Dozen" accounted for \$176 million out of Ohio's 6th district's \$452 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OH-6, 2022 (\$M)

Type (ICT in bold)	Total
Implicit Financial Services	\$107
Misc. Financial Services	\$95
Royalties from Industrial Processes	\$77
Credit-Related Services	\$66
Payments for Trademarks	\$32
Other	\$75

Telecommunications services are the top ICT services export, but fell from \$14 million in 2013 to \$1.4 million in 2022 (-90%).

Implicit financial services are Ohio's 6th district's top potentially ICT-enabled services export, growing from \$39 million in 2013 to \$107 million in 2022 (177%).