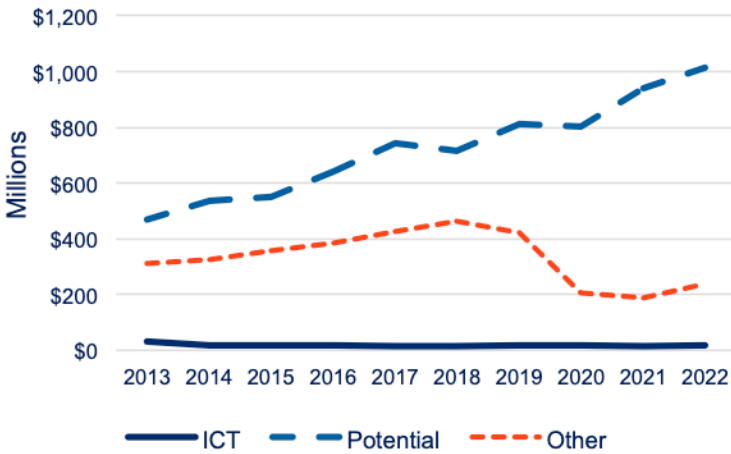




Ohio's 8th and Digital Trade

OH-8 Services Exports, 2013-2022



ICT services exports fell from \$31 million in 2013 to \$17 million in 2022 (-44%), but still supported 43 direct and 36 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$469 million to \$1.0 billion (116%), supporting 2,862 direct and 1,620 indirect jobs in 2022.

Exports of other services grew from \$311 million in 2013 to \$423 million in 2019 (36%), before falling sharply due to Covid-19. They have not yet fully recovered.

Ohio's 8th district's digitally tradeable services exports supported 2,906 direct and 1,656 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OH-8, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$7.5	\$496	\$504
Asia & Pacific (ex. China)	\$4.5	\$183	\$188
Central & South America	\$1.7	\$140	\$142
North America	\$2.5	\$108	\$111
China	\$0.8	\$45	\$46
Middle East & Africa	\$0.4	\$38	\$38

Europe was Ohio's 8th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Ohio's 8th district's exports of potentially ICT-enabled services to United Kingdom grew from \$47 million in 2013 to \$137 million (+194%) in 2022.

The "Digital Dozen" accounted for \$415 million out of Ohio's 8th district's \$1.0 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OH-8, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Financial Services	\$221
Royalties from Industrial Processes	\$185
Implicit Financial Services	\$174
Insurance Services	\$128
Business Management and Consulting Services	\$44
Other	\$278

Computer software services are the top ICT services export, growing from \$4.4 million in 2013 to \$10 million in 2022 (130%).

Miscellaneous financial services are Ohio's 8th district's top potentially ICT-enabled services export, growing from \$74 million in 2013 to \$221 million in 2022 (199%).