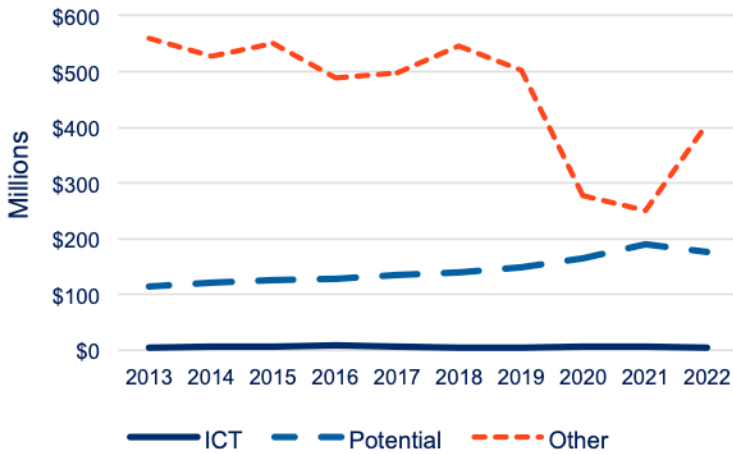




Oklahoma's 3rd and Digital Trade

OK-3 Services Exports, 2013-2022



ICT services exports remained constant from \$4.9 million in 2013 to \$4.9 million in 2022, supporting 8 direct and 6 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$113 million to \$177 million (56%), supporting 528 direct and 394 indirect jobs in 2022.

Exports of other services declined from \$559 million in 2013 to \$503 million in 2019 (-10%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Oklahoma's 3rd district's digitally tradeable services exports supported 535 direct and 401 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from OK-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.7	\$84	\$86
Asia & Pacific (ex. China)	\$0.9	\$35	\$36
North America	\$0.8	\$23	\$23
Central & South America	\$1.3	\$19	\$21
China	\$0.2	\$8.5	\$8.6
Middle East & Africa	\$0.1	\$6.8	\$6.9

Europe was Oklahoma's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Oklahoma's 3rd district's exports of potentially ICT-enabled services to United Kingdom grew from \$11 million in 2013 to \$20 million (+83%) in 2022.

The "Digital Dozen" accounted for \$75 million out of Oklahoma's 3rd district's \$182 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from OK-3, 2022 (\$M)

Type (ICT in bold)	Total
Payments for Trademarks	\$33
Misc. Business, Professional, and Technical Services	\$28
Implicit Financial Services	\$28
Misc. Financial Services	\$20
Business Management and Consulting Services	\$14
Other	\$59

Telecommunications services are the top ICT services export, but fell from \$4.2 million in 2013 to \$2.9 million in 2022 (-31%).

Payments for trademarks are Oklahoma's 3rd district's top potentially ICT-enabled services export, but fell from \$34 million in 2013 to \$33 million in 2022 (-2%).