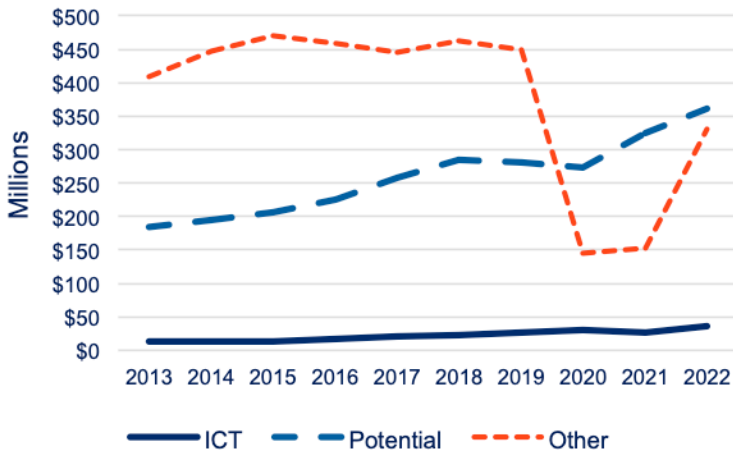




South Carolina's 1st and Digital Trade

SC-1 Services Exports, 2013-2022



ICT services exports grew from \$13 million in 2013 to \$36 million in 2022 (176%), supporting 98 direct and 79 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$184 million to \$361 million (96%), supporting 1,318 direct and 924 indirect jobs in 2022.

Exports of other services grew from \$409 million in 2013 to \$449 million in 2019 (10%), before falling sharply due to Covid-19. They have not yet fully recovered.

South Carolina's 1st district's digitally tradeable services exports supported 1,415 direct and 1,003 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from SC-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$15	\$185	\$200
Asia & Pacific (ex. China)	\$9.3	\$71	\$80
North America	\$5.8	\$47	\$52
Central & South America	\$3.6	\$26	\$29
China	\$1.7	\$16	\$18
Middle East & Africa	\$0.7	\$17	\$18

Europe was South Carolina's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

South Carolina's 1st district's exports of potentially ICT-enabled services to Switzerland grew from \$13 million in 2013 to \$36 million (+179%) in 2022.

The "Digital Dozen" accounted for \$156 million out of South Carolina's 1st district's \$398 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from SC-1, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$110
Misc. Business, Professional, and Technical Services	\$43
Architectural, Engineering, and Misc. Technical Services	\$39
Royalties from Industrial Processes	\$35
Payments for Trademarks	\$30
Other	\$140

Computer software services are the top ICT services export, growing from \$4.4 million in 2013 to \$25 million in 2022 (458%).

Business management and consulting services are South Carolina's 1st district's top potentially ICT-enabled services export, growing from \$31 million in 2013 to \$110 million in 2022 (256%).