South Carolina's 7th and Digital Trade

SC-7 Services Exports, 2013-2022

Legend: ——ICT — — Potential ----Other
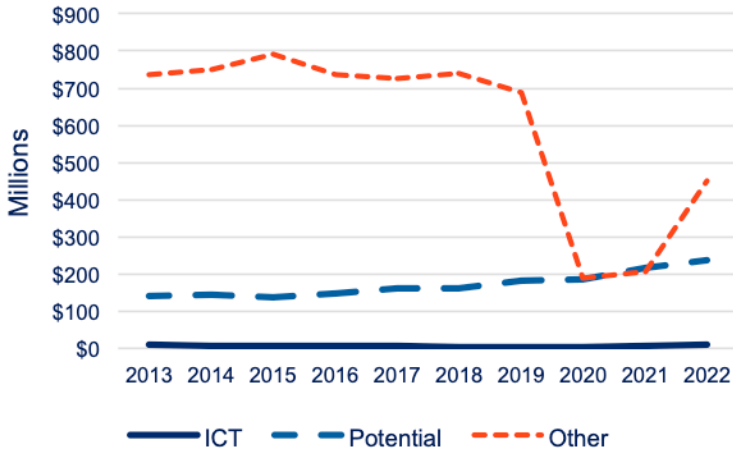
ICT services exports grew from $8.1 million in 2013 to $9.6 million in 2022 (18%), supporting 13 direct and 12 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from $140 million to $236 million (69%), supporting 701 direct and 472 indirect jobs in 2022.

Exports of other services declined from $737 million in 2013 to $687 million in 2019 (-7%), and then fell sharply due to Covid-19. They have not yet fully recovered.

South Carolina's 7th district's digitally tradeable services exports supported 714 direct and 484 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from SC-7, 2022 ($M)

Country	ICT	Potential	Total
Europe	$4.2	$104	$108
Asia & Pacific (ex. China)	$2.6	$53	$55
North America	$0.8	$29	$29
Central & South America	$1.4	$23	$24
Middle East & Africa	$0.1	$15	$15
China	$0.5	$13	$14

Europe was South Carolina's 7th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

South Carolina's 7th district's exports of potentially ICT-enabled services to Ireland grew from $7.4 million in 2013 to $19 million (+156%) in 2022.

The "Digital Dozen" accounted for $101 million out of South Carolina's 7th district's $246 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from SC-7, 2022 ($M)

Type (ICT in bold)	Total
Credit-Related Services	$57
Payments for Trademarks	$31
Royalties from Industrial Processes	$22
Misc. Business, Professional, and Technical Services	$18
Legal Services	$18
Other	$100

Royalties from computer software are the top ICT services export, remaining constant around $7 million in both 2013 and 2022.

Credit-related services are South Carolina's 7th district's top potentially ICT-enabled services export, growing from $29 million in 2013 to $57 million in 2022 (98%).

Source for all data: Trade Partnership Worldwide's *CDxports* database