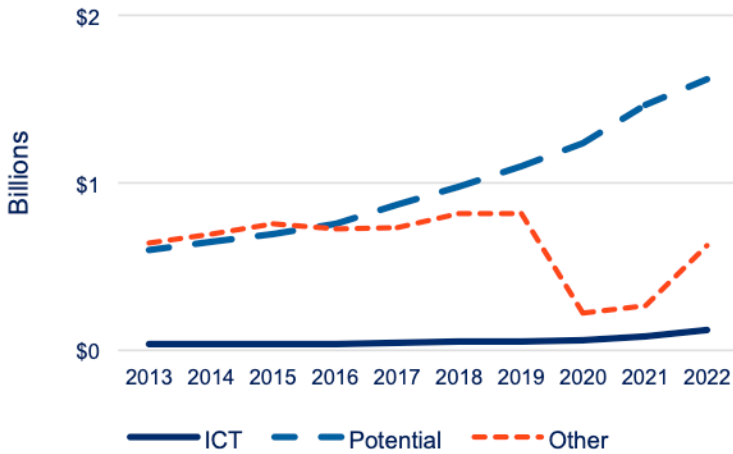




Tennessee's 5th and Digital Trade

TN-5 Services Exports, 2013-2022



ICT services exports grew from \$36 million in 2013 to \$118 million in 2022 (231%), supporting 200 direct and 209 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$599 million to \$1.6 billion (170%), supporting 6,036 direct and 3,774 indirect jobs in 2022.

Exports of other services grew from \$639 million in 2013 to \$815 million in 2019 (28%), before falling sharply due to Covid-19. They have not yet fully recovered.

Tennessee's 5th district's digitally tradeable services exports supported 6,236 direct and 3,983 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TN-5, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$55	\$881	\$936
Asia & Pacific (ex. China)	\$32	\$288	\$321
North America	\$12	\$183	\$196
Central & South America	\$11	\$173	\$184
Middle East & Africa	\$2.1	\$50	\$52
China	\$5.9	\$42	\$48

Europe was Tennessee's 5th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Tennessee's 5th district's exports of potentially ICT-enabled services to Singapore grew from \$15 million in 2013 to \$67 million (+331%) in 2022.

The "Digital Dozen" accounted for \$679 million out of Tennessee's 5th district's \$1.7 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TN-5, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$735
Insurance Services	\$155
A/V Services (Personal)	\$143
A/V Services (Books and Tapes)	\$77
Misc. Business, Professional, and Technical Services	\$71
Other	\$556

Royalties from computer software are the top ICT services export, growing from \$4.6 million in 2013 to \$63 million in 2022 (1,284%).

Business management and consulting services are Tennessee's 5th district's top potentially ICT-enabled services export, growing from \$172 million in 2013 to \$735 million in 2022 (328%).