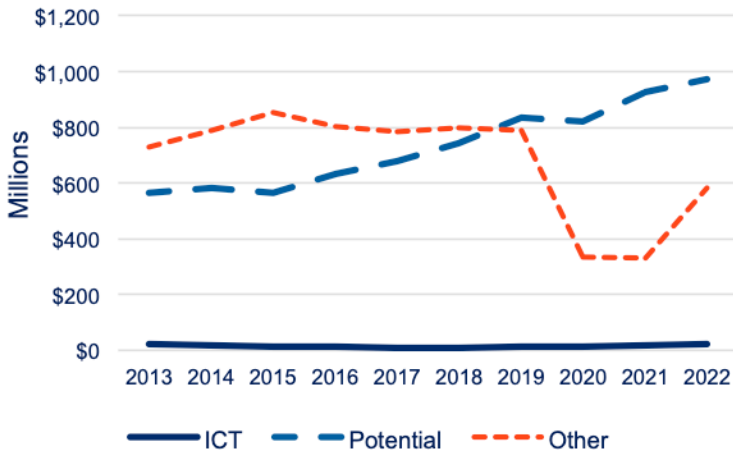




Texas' 12th and Digital Trade

TX-12 Services Exports, 2013-2022



ICT services exports fell from \$23 million in 2013 to \$21 million in 2022 (-9%), but still supported 58 direct and 42 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$565 million to \$972 million (72%), supporting 2,591 direct and 1,901 indirect jobs in 2022.

Exports of other services grew from \$729 million in 2013 to \$789 million in 2019 (8%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 12th district's digitally tradeable services exports supported 2,649 direct and 1,943 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-12, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$8.0	\$511	\$519
Asia & Pacific (ex. China)	\$5.0	\$179	\$184
Central & South America	\$3.0	\$119	\$122
North America	\$3.4	\$81	\$85
China	\$0.9	\$44	\$45
Middle East & Africa	\$0.5	\$38	\$38

Europe was Texas' 12th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 12th district's exports of potentially ICT-enabled services to Singapore grew from \$15 million in 2013 to \$52 million (+238%) in 2022.

The "Digital Dozen" accounted for \$323 million out of Texas' 12th district's \$993 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-12, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$280
Business Management and Consulting Services	\$147
Credit-Related Services	\$130
Financial Management and Advisory Services	\$90
Research and Development and Testing Services	\$86
Other	\$261

Computer software services are the top ICT services export, growing from \$1.9 million in 2013 to \$16 million in 2022 (731%).

Royalties from industrial processes are Texas' 12th district's top potentially ICT-enabled services export, growing from \$185 million in 2013 to \$280 million in 2022 (52%).