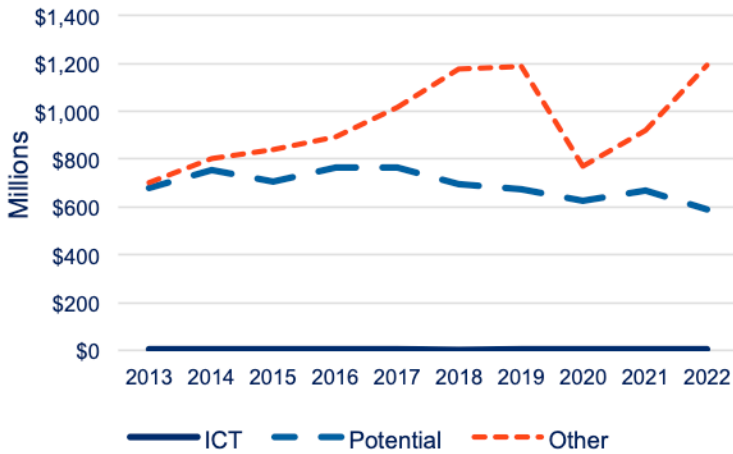




Texas' 14th and Digital Trade

TX-14 Services Exports, 2013-2022



ICT services exports fell from \$3.9 million in 2013 to \$2.6 million in 2022 (-33%), but still supported 5 direct and 4 indirect jobs in 2022.

Potentially ICT-enabled services exports fell from \$680 million to \$590 million (-13%), but still supported 1,442 direct and 990 indirect jobs in 2022.

Exports of other services grew from \$702 million in 2013 to \$1.2 billion in 2019 (69%), before falling sharply due to Covid-19. They only just fully recovered.

Texas' 14th district's digitally tradeable services exports supported 1,447 direct and 994 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-14, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$0.9	\$356	\$357
Asia & Pacific (ex. China)	\$0.5	\$96	\$97
North America	\$0.4	\$50	\$50
China	\$0.1	\$39	\$39
Central & South America	\$0.7	\$33	\$34
Middle East & Africa	\$0.1	\$15	\$15

Europe was Texas' 14th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 14th district's exports of potentially ICT-enabled services to Switzerland grew from \$85 million in 2013 to \$114 million (+34%) in 2022.

The "Digital Dozen" accounted for \$169 million out of Texas' 14th district's \$592 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-14, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$388
Payments for Trademarks	\$48
Architectural, Engineering, and Misc. Technical Services	\$40
Business Management and Consulting Services	\$39
Insurance Services	\$19
Other	\$57

Telecommunications services are the top ICT services export, but fell from \$2.1 million in 2013 to \$1.5 million in 2022 (-29%).

Royalties from industrial processes are Texas' 14th district's top potentially ICT-enabled services export, but fell from \$525 million in 2013 to \$388 million in 2022 (-26%).