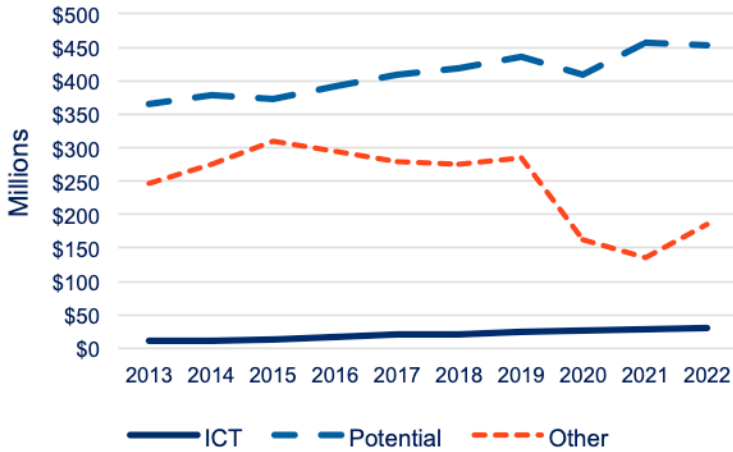




Texas' 22nd and Digital Trade

TX-22 Services Exports, 2013-2022



ICT services exports grew from \$11 million in 2013 to \$31 million in 2022 (185%), supporting 90 direct and 64 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$365 million to \$453 million (24%), supporting 1,451 direct and 964 indirect jobs in 2022.

Exports of other services grew from \$246 million in 2013 to \$285 million in 2019 (16%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 22nd district's digitally tradeable services exports supported 1,541 direct and 1,028 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-22, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$12	\$269	\$281
Asia & Pacific (ex. China)	\$8.0	\$77	\$85
North America	\$4.9	\$40	\$44
Central & South America	\$3.2	\$33	\$36
China	\$1.4	\$21	\$22
Middle East & Africa	\$0.7	\$14	\$15

Europe was Texas' 22nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 22nd district's exports of potentially ICT-enabled services to Ireland grew from \$35 million in 2013 to \$80 million (+131%) in 2022.

The "Digital Dozen" accounted for \$153 million out of Texas' 22nd district's \$484 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-22, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$152
Business Management and Consulting Services	\$151
Payments for Trademarks	\$26
Computer Software Services	\$25
Architectural, Engineering, and Misc. Technical Services	\$24
Other	\$106

Computer software services are the top ICT services export, growing from \$6.0 million in 2013 to \$25 million in 2022 (317%).

Royalties from industrial processes are Texas' 22nd district's top potentially ICT-enabled services export, but fell from \$171 million in 2013 to \$152 million in 2022 (-11%).