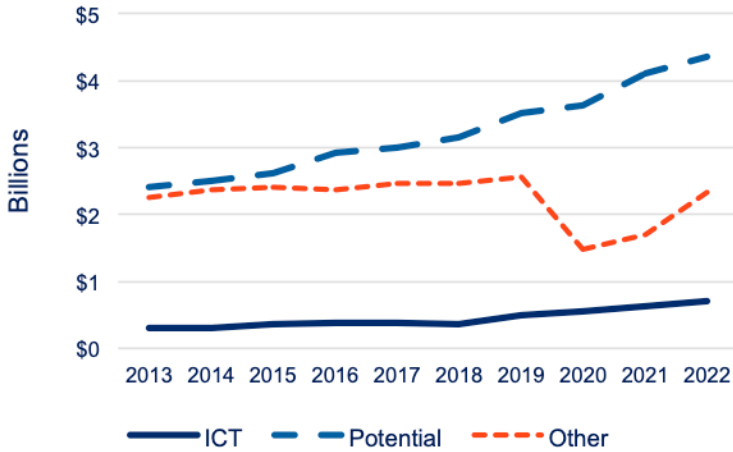




Texas' 24th and Digital Trade

TX-24 Services Exports, 2013-2022



ICT services exports grew from \$301 million in 2013 to \$697 million in 2022 (131%), supporting 1,952 direct and 1,581 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$2.4 billion to \$4.4 billion (81%), supporting 13,645 direct and 9,400 indirect jobs in 2022.

Exports of other services grew from \$2.2 billion in 2013 to \$2.6 billion in 2019 (14%), before falling sharply due to Covid-19. They have not yet fully recovered.

Texas' 24th district's digitally tradeable services exports supported 15,597 direct and 10,981 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-24, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$291	\$2,346	\$2,637
Asia & Pacific (ex. China)	\$176	\$764	\$940
Central & South America	\$69	\$567	\$636
North America	\$112	\$379	\$491
Middle East & Africa	\$18	\$164	\$182
China	\$31	\$145	\$176

Europe was Texas' 24th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 24th district's exports of ICT services to Canada grew from \$27 million in 2013 to \$84 million (+215%) in 2022.

The "Digital Dozen" accounted for \$1.8 billion out of Texas' 24th district's \$5.1 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-24, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$1,613
Royalties from Industrial Processes	\$656
Computer Software Services	\$512
Credit-Related Services	\$482
Financial Management and Advisory Services	\$431
Other	\$1,369

Computer software services are the top ICT services export, growing from \$79 million in 2013 to \$512 million in 2022 (548%).

Business management and consulting services are Texas' 24th district's top potentially ICT-enabled services export, growing from \$536 million in 2013 to \$1.6 billion in 2022 (201%).