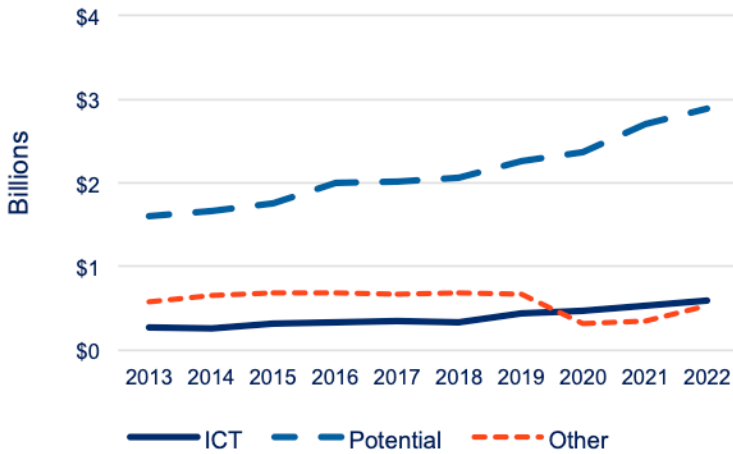




Texas' 32nd and Digital Trade

TX-32 Services Exports, 2013-2022



ICT services exports grew from \$269 million in 2013 to \$599 million in 2022 (123%), supporting 1,691 direct and 1,310 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.6 billion to \$2.9 billion (81%), supporting 9,302 direct and 6,192 indirect jobs in 2022.

Exports of other services grew from \$573 million in 2013 to \$670 million in 2019 (17%), before falling due to Covid-19. They have not yet fully recovered.

Texas' 32nd district's digitally tradeable services exports supported 10,992 direct and 7,502 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from TX-32, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$247	\$1,623	\$1,870
Asia & Pacific (ex. China)	\$153	\$504	\$657
Central & South America	\$62	\$317	\$378
North America	\$95	\$256	\$351
China	\$27	\$99	\$126
Middle East & Africa	\$15	\$94	\$109

Europe was Texas' 32nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Texas' 32nd district's exports of ICT services to Canada grew from \$23 million in 2013 to \$71 million (+213%) in 2022.

The "Digital Dozen" accounted for \$1.2 billion out of Texas' 32nd district's \$3.5 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from TX-32, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$1,086
Royalties from Industrial Processes	\$587
Computer Software Services	\$449
Financial Management and Advisory Services	\$190
Credit-Related Services	\$168
Other	\$1,012

Computer software services are the top ICT services export, growing from \$72 million in 2013 to \$449 million in 2022 (524%).

Business management and consulting services are Texas' 32nd district's top potentially ICT-enabled services export, growing from \$351 million in 2013 to \$1.1 billion in 2022 (209%).