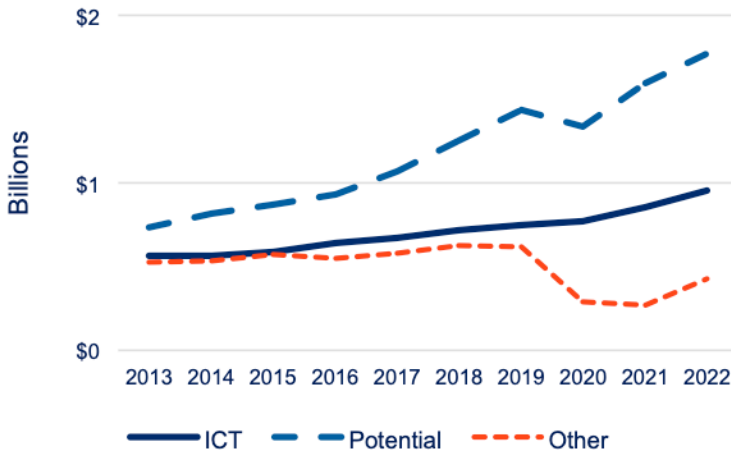




Utah's 3rd and Digital Trade

UT-3 Services Exports, 2013-2022



ICT services exports grew from \$561 million in 2013 to \$954 million in 2022 (70%), supporting 1,724 direct and 1,621 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$735 million to \$1.8 billion (141%), supporting 5,143 direct and 3,112 indirect jobs in 2022.

Exports of other services grew from \$526 million in 2013 to \$617 million in 2019 (17%), before falling sharply due to Covid-19. They have not yet fully recovered.

Utah's 3rd district's digitally tradeable services exports supported 6,867 direct and 4,733 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from UT-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$447	\$896	\$1,342
Asia & Pacific (ex. China)	\$277	\$389	\$666
North America	\$91	\$165	\$256
Central & South America	\$73	\$162	\$234
China	\$52	\$61	\$113
Middle East & Africa	\$15	\$97	\$113

Europe was Utah's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Utah's 3rd district's exports of potentially ICT-enabled services to Switzerland grew from \$43 million in 2013 to \$141 million (+230%) in 2022.

The "Digital Dozen" accounted for \$1.0 billion out of Utah's 3rd district's \$2.7 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from UT-3, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Computer Software	\$591
Credit-Related Services	\$490
Business Management and Consulting Services	\$337
Research and Development and Testing Services	\$335
Computer Software Services	\$216
Other	\$758

Royalties from computer software are the top ICT services export, growing from \$458 million in 2013 to \$591 million in 2022 (29%).

Credit-related services are Utah's 3rd district's top potentially ICT-enabled services export, growing from \$203 million in 2013 to \$490 million in 2022 (141%).