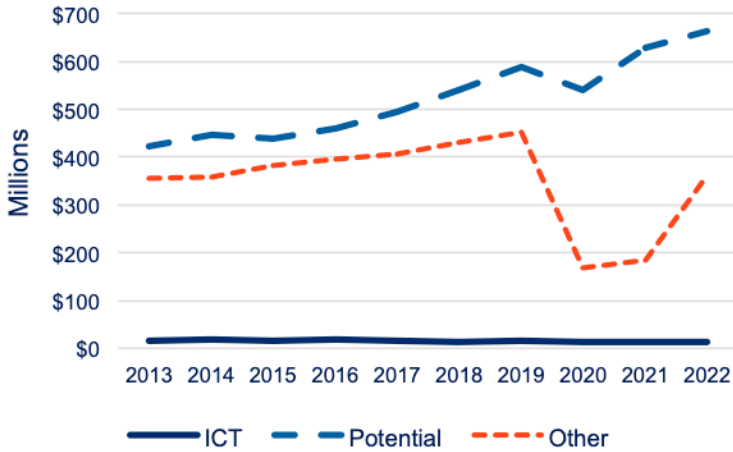




# Virginia's 1st and Digital Trade

VA-1 Services Exports, 2013-2022



ICT services exports fell from \$17 million in 2013 to \$13 million in 2022 (-19%), but still supported 34 direct and 29 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$423 million to \$664 million (57%), supporting 2,051 direct and 1,420 indirect jobs in 2022.

Exports of other services grew from \$355 million in 2013 to \$451 million in 2019 (27%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Virginia's 1st district's digitally tradeable services exports supported 2,085 direct and 1,449 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from VA-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$5.6	\$270	\$275
Asia & Pacific (ex. China)	\$3.3	\$149	\$152
North America	\$2.1	\$90	\$92
Central & South America	\$1.6	\$78	\$79
Middle East & Africa	\$0.3	\$47	\$47
China	\$0.6	\$31	\$31

Europe was Virginia's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Virginia's 1st district's exports of potentially ICT-enabled services to Ireland grew from \$21 million in 2013 to \$46 million (+124%) in 2022.

The "Digital Dozen" accounted for \$290 million out of Virginia's 1st district's \$678 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from VA-1, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$241
Business Management and Consulting Services	\$72
Misc. Business, Professional, and Technical Services	\$68
Advertising	\$56
Payments for Trademarks	\$40
Other	\$201

Computer software services are the top ICT services export, growing from \$6.5 million in 2013 to \$8.3 million in 2022 (28%).

Credit-related services are Virginia's 1st district's top potentially ICT-enabled services export, growing from \$183 million in 2013 to \$241 million in 2022 (32%).