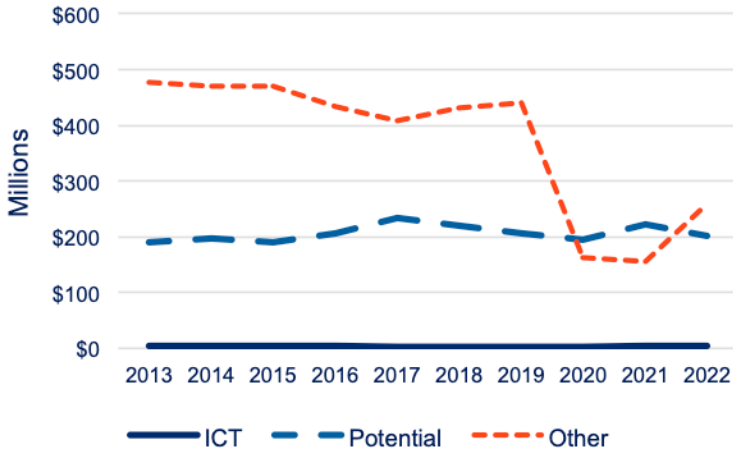




# West Virginia's 1st and Digital Trade

WV-1 Services Exports, 2013-2022



ICT services exports fell from \$4.6 million in 2013 to \$3.5 million in 2022 (-24%), but still supported 7 direct and 7 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$189 million to \$202 million (7%), supporting 631 direct and 431 indirect jobs in 2022.

Exports of other services declined from \$478 million in 2013 to \$440 million in 2019 (-8%), and then fell sharply due to Covid-19. They have not yet fully recovered.

## West Virginia's 1st district's digitally tradeable services exports supported 639 direct and 438 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from WV-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.4	\$103	\$104
Asia & Pacific (ex. China)	\$0.5	\$40	\$41
North America	\$0.8	\$24	\$25
Central & South America	\$0.7	\$17	\$18
China	\$0.1	\$11	\$11
Middle East & Africa	\$0.0	\$6.8	\$6.8

Europe was West Virginia's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

West Virginia's 1st district's exports of potentially ICT-enabled services to Ireland grew from \$12 million in 2013 to \$23 million (+93%) in 2022.

The "Digital Dozen" accounted for \$83 million out of West Virginia's 1st district's \$206 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from WV-1, 2022 (\$M)

Type (ICT in bold)	Total
Royalties from Industrial Processes	\$40
Payments for Trademarks	\$33
Business Management and Consulting Services	\$28
Insurance Services	\$25
Misc. Business, Professional, and Technical Services	\$19
Other	\$61

Computer software services are the top ICT services export, growing from \$344,000 in 2013 to \$1.6 million in 2022 (365%).

Royalties from industrial processes are West Virginia's 1st district's top potentially ICT-enabled services export, but fell from \$58 million in 2013 to \$40 million in 2022 (-31%).