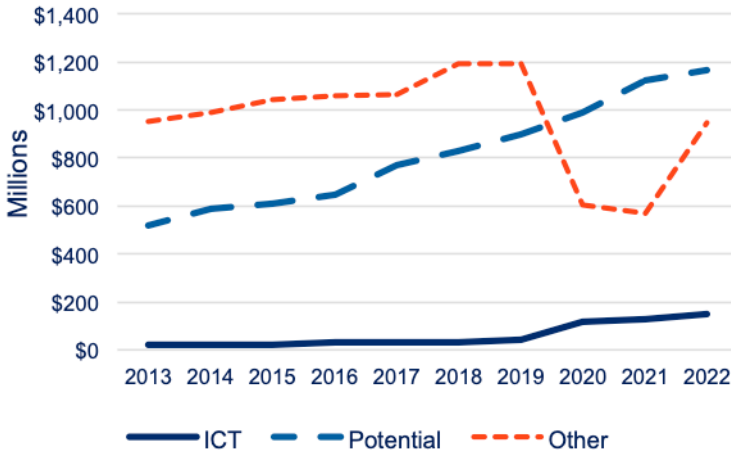




# Arkansas and Digital Trade

Arkansas Services Exports, 2013-2022



ICT services exports grew from \$22 million in 2013 to \$147 million in 2022 (573%), supporting 226 direct and 420 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$517 million to \$1.2 billion (126%), supporting 3,018 direct and 2,200 indirect jobs in 2022.

Exports of other services grew from \$953 million in 2013 to \$1.2 billion in 2019 (25%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Arkansas' digitally tradeable services exports supported 3,244 direct and 2,619 indirect American jobs in 2022.**

Top Markets for Arkansas Digitally Tradeable Services, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$72	\$563	\$635
Asia & Pacific (ex. China)	\$30	\$212	\$242
North America	\$22	\$159	\$181
Central & South America	\$13	\$149	\$162
China	\$4.5	\$48	\$52
Middle East & Africa	\$4.2	\$37	\$41

Europe was Arkansas' top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Arkansas exports of potentially ICT-enabled services to United Kingdom grew from \$55 million in 2013 to \$155 million (+180%) in 2022.

The "Digital Dozen" accounted for \$571 million out of Arkansas' \$1.3 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from Arkansas, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Financial Services	\$232
Implicit Financial Services	\$213
Royalties from Industrial Processes	\$151
Payments for Trademarks	\$125
Insurance Services	\$99
Other	\$496

Misc. computer services are the top ICT services export, growing from \$3.6 million in 2013 to \$73 million in 2022 (1,901%).

Misc. financial services are Arkansas' top potentially ICT-enabled services export, growing from \$96 million in 2013 to \$232 million in 2022 (141%).